APRIL 2025



ISSUE 4 | VOLUME 5

NEWSLETTER



2025 LUBBOCK ASSOCIATION OF REALTORS® PRESIDENT

Hello and happy April, West Texas REALTORS®! April is National Fair Housing month and one of the ways we can show our REALTOR® Value is

by adhering to Fair Housing laws. These laws protect our communities, our state and our nation. I truly believe there is a key for every lock and a home for everyone. It is an extreme honor to help consumers find the place they will call home, raise their families and make memories.

The Fair Housing Act was signed in 1958 to protect people from discrimination when they are renting or buying a home, getting a mortgage, seeking housing assistance, or engaging in other housing-related activities. We are lucky to live in West Texas where neighbors help neighbors. We support our communities, both as REALTORS® and as Lubbock residents. However, don't be lulled into a false sense of security thinking Fair Housing is not an issue that we have to deal with in West Texas.

One way to stay current on all things Fair Housing is to visit Fairhaven, the online Fair Housing simulation created by NAR. Fairhaven uses the power of storytelling to help identify, prevent, and address discriminatory practices in real estate. Inspired by real stories, this innovative online experience has agents work against the clock to sell homes in the fictional town of Fairhaven, while confronting discrimination in the homebuying process. The training provides customized feedback that REALTORS® can apply to daily business interactions. You can learn more at <u>nar.realtor/fair-housing/fairhaven</u>.

Everyone needs a place to call home and our job is to help them find it. Since this is the biggest financial decision most people will make in their lifetime, it's important that we demonstrate our REALTOR® Value by being the trusted resource for the consumer. REALTORS® are champions for home ownership, safety, security, prosperity, generational wealth, and the American Dream. For more information about the Fair Housing Act visit hud.gov/stat/fheo/rights-obligations.

IN THIS ISSUE

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TREPAC Buckets of Fun



March 2025 Membership Stats



March 2025 Housing Stats



PLATINUM R

Jef Conn***

CRYSTAL R

Coby Crump Vanessa Dirks***®

Tim Garrett

Amie Henry

Kirk Schneider

Teresa Smith

Vanesa Hyde 🕑

Lia Irvin 🕑

GOLDEN R

Donna Sue Clements***® Rich Eberhardt***® Michael Hutton® Cade Fowler***® Tony Lloyd***® Lisa Pearce***® Andrea Sturdivant®

Tracy Thomason 🕑

STERLING R

- Brian Aycock Chris Brooks Tom Couture Rusty DeLoach Lauren Egert® Linda Ferguson Brenda Fisher Jay Galea 🕑 Tim Grissom
- Jacky Howard Cheryl Isaacs Nathan Jordan Hillary Martin Joe L. Murfee, III Colby Norris® Emily Phillips Franklin Pirelli Kyle Rogers[®]

Crystal Sanchez® Winn Sikes*** Lesli Spears Jeremy Steen Bambi Temple Pam Titzell Ruben Trujillo Dan Williams***

CORPORATE MAJOR INVESTORS

Alliance Credit Union Benchmark Mortgage City Bank Mortgage Lubbock National Bank Peoples Bank Spirit Mortgage Texas Tech Credit Union Western Bank

P President's Circle | ***RPAC Hall of Fame

TREPAC DISCLAIMER: Contributions are not deductible for federal income tax purposes. Contributions to the Texas Association of REALTORS® Political Action Committee (TREPAC) and the Texas Association of REALTORS® Federal Political Action Committee (TAR FedPAC)—which makes contributions to the REALTORS® Political Action Committee (RPAC)—are voluntary and may be used for political purposes. The amount indicated is merely a quideline, and you may contribute more or less than the suggested amount. You may refuse to contribute without reprisal, and the National Association of REALTORS®, the Texas Association of REALTORS® (TAR), and its local associations will not favor or disadvantage anyone because of the amount contributed. Until the RPAC annual goal is met, 70% of an individual's contribution goes to TREPAC and may be used to support state and local candidates; the remaining 30% is sent to TAR FedPAC to support federal candidates and is charged against your limits under 52 U.S.C. 30116. (Exception: 100% of an individual's contribution goes to TREPAC if the individual is an employee of an affiliate member of TAR.) After the RPAC annual goal is met, 100% of an individual's contribution goes to TREPAC and may be used to support state and local candidates. You may contact the TAR political committee administrator at 800-873-9155 to obtain information about your contributions

LAR HALL OF **FAME MEMBERS**

> Donna Sue Clements* Jef Conn Vanessa Dirks Rich Eberhardt* Cade Fowler Tony Lloyd Lisa Pearce Winn Sikes Teresa Smith* Dan Williams

* Will be inducted in 2025

LAR HALL OF FAME The RPAC Hall of Fame recognizes dedicated members who have made a significant commitment to RPAC (this includes TREPAC in Texas) over the years by investing an aggregate lifetime amount of at least \$25,000.

Hall of Fame members are installed at the May REALTORS® Legislative Meetings & Trade Expo the following year. President's Circle investments may be counted towards Hall of Fame status.

Among the Hall of Fame benefits are inductee names prominently featured on the RPAC Hall of Fame wall located on NAR's Washington, D.C. building rooftop, a personal plaque commemorating the installation and recognition pins with the Hall of Fame designation.







LAR NEWSLETTER



TREPAC is not just about investing in current real estate issues And private property rights, it's about investing in our children and grandchildren's futures in Texas!

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LAR NEWSLETTER







ELECTION DAY IS SATURDAY, MAY 3RD EARLY VOTING APRIL 22ND - APRIL 29TH



FOR VOTING LOCATIONS

3720 4TH ST, LUBBOCK, TX 79415





TREPAC GOLF TOURNAMENT MONDAY, JUNE 23

THE RAWLS COURSE AT TEXAS TECH

REGISTER YOUR TEAM NOW AT LUBBOCKREALTORS.COM/GOLF/



Getting MLS Listings to your Website: An IDX Guide

Flex's data feed department is called Spark and offers three types of feeds for members. Two of these feeds (IDX and VOW/BBO) cost the vendor \$50/month. Spark employs an approval system for data feed requests involving the vendor, the agent (for agent sites) or broker (for office sites), and the MLS Administrator. Agents can also utilize a free "IDX Lite" option for a basic MLS search function on their websites.

Data Feed Types:

- IDX Feed:
 - Most commonly used feed by members.
 - Contains typical listing information seen on national syndication sites.
 - Does not include Closed or off-market listings.
 - Costs the vendor \$50/month.
- VOW (Virtual Office Website) Feed:
 - Used on agent or office websites requiring users to login with a username and password.
 - Does contain Closed and off-market listing data.
 - Doubles as a BBO (Broker Back Office) feed.
 - BBO feeds are typically used for office back-end systems.
 - Costs the vendor \$50/month.
- Agent Only Feed:
 - Contains only the listings of the subscribing agent.
 - Free of charge.
 - Not frequently used by Lubbock MLS members due to its limited scope.

DX Lite:

- A free option for agents who manage their own websites and listing data without a vendor.
- Allows agents to embed a special link on their website for public MLS searches.
- Requires the agent to learn how to create these links (link provided: Add a little bit of body text)
- Technical support for IDX Lite is available through Flex Support at support@flexmls.com or 888-525-4747).

Approval Process (Vendors initiate all data feed requests through the Spark platform):

For agent websites:

- 1. Vendor initiates the request:
- 2. Approval email sent to the agent.
- 3. Upon agent approval, email sent to the broker of record.
- 4. Upon broker approval, email sent to the MLS Administrator.
- 1. Vendor initiates the request.

For office websites:

- 2. Approval email sent to the broker of record.
- 3. Upon broker approval, email sent to the MLS Administrator.



Currently Section 1.2b states:

Personal or Company Advertisement: Digital graphic embellishments, names, and logos are not allowed on any photo or renderina.

Note 1 Photos should be taken in a manner where signs are not visible or present. If a photo cannot be taken without a sign, the sign should not be legible or have any blatant advertisement.

Note 2 Builder marketing and logo is allowed in the public remarks

(Amended 03/25)

The motions that passed by the MLS Committee clarify the following points: • Boundary lines on photographs are not considered embellishments. • At the discretion of the MLS Administrator, neighboring business signs for Commercial Sale, Commercial Lease, Land, and Farm listings are allowed. • At the discretion of the MLS Administrator, design boards are allowed and are

- considered renderings.

Lubbock County GIS Subdivisions are now live

We're thrilled to announce the activation of the GIS Subdivisions layer in the CRS MLS Tax Suite. built into Flexmls.

· . . /. / . / . /

You can now illuminate the map with Lubbock Subdivisions by togaling the new option under CRS Map Layers.



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CLARIFICATION TO PICTURES AND SECTION 1.2B IN THE MLS **RULES AND REGULATIONS**



LAR Membership Counts as of 1,682 Total members

LAR Membership Counts as of March 31, 2025. There was a 1% percent decrease from March 2025.

Realtor° member Applications

London Willis, Amicus Realty Sara Turner, Keller Williams Realty Roman Thompson, Brady Collier, Broker Kailee Akin, Keller Williams Realty Stephanie Allison, Southern Magnolia Rea Estate

Hunter Smith, Minnix Property Management

LaTalia Thiessen, Keller Williams Realty Jackson Davis, Keller Williams Realty Brianna Parum, Big State Real Estate, Inc. Haley Feher, Platinum West Realty Katelyn Richardson, L3 Brokers Matt Turner, Keller Williams Realty Hayli Brown, Better Homes and Gardens Blu Realty

Perla Hernandez, Clear Rock Realty Jennifer Shaw, RE/MAX Lubbock Kristal Sherwood, Rent-LBK Managed by BOLDst

Karla Bennett, Stephens Realty Luke Fisher, eXp Realty LLC James Garcia, Clear Rock Realty Rex McKay, Clear Rock Realty Madison "EJ" Rhea, Black Orchid Real Estate LLC

Noa Avila, Jr., Aycock Realty Group, LLC3

NEW AFFILIATES

Brent Smith, BA Smith Inspections Phebe Ellis-Roach, RWM Home Loans Zach Rollins, Rocking R5 Colton Lee, Under 1 Roof Inspections Trey Duncan, PBA Title of Lubbock

TRANSFERS

1,682 Total members 200 Designated REALTORS®

- 1,420 REALTORS® 22 REALTORS® Emeritus
- 40 Appraisers

108 MLS only REALTORS32 MLS only Appraisers

Larry Boggs, Keller Williams Realty, to Lubbock Select Realty Becky Boggs, Keller Williams Realty, to Lubbock Select Realty

Brian Maines, Taylor Reid Realty, to Clear Rock Realty

Mitchell Blake, Reside Real Estate Co., to Minnix Property Management

Mariah Ramirez, Better Homes and Gardens Blu Realty, to Keller Williams Realty Jesse Hendrickson, eXp Realty LLC, to Western Heritage Realty & Investments Linda Torres, Better Homes and Gardens Blu Realty, to Keller Williams Realty Renee Ross, Coldwell Banker Trusted Advisors, to Clear Rock Realty

Maelyn McDaniel, Brick & Loft Realty, to Keller Williams Realty

Vanessa Baker, Grissom Realty, to Real Estate Just For You, LLC

Daniel Ewing, Western Heritage Realty & Investments, to Panhandle Realty Group Roxi Sherman, Exit Realty of Lubbock, to Real Estate Just For You, LLC

Trisha Lauer, Amy Tapp Realty, to Brick & Loft Realty

Nikki Cuevas, Amy Tapp Realty, to Avenue Real Estate

Jesse Hendrickson, Western Heritage Realty & Investments, to Panhandle Realty Group

Miran Rivera, The WestMark Companies, to Lubbock Roots Realty, LLC

Tomas Rodriguez, TGA Realty/Property Management, to Southern Magnolia Real Estate

Ashlie Wheeler, Southern Magnolia Real Estate, to Reside Real Estate Co.

CANCELLATIONS

Stefanie Brown, Location Rentals Shaza Farah, Keller Williams Realty Xiaomei Shu, ALL Real Estate, LLC PJ Zaji, Expand Realty Amy Fitzhugh, Keller Williams Realty Keith Atchison, Flatland Realty LLC Leanne Wright, Keller Williams Realty Be4ore Home Inspections Jane Jones, Keller Williams Realty Sara Turner, Keller Williams Realty Derek Brunson, Keller Williams Realty Marcie Truby, eXp Realty LLC Henry Montano, Better Homes and Gar-

dens Blu Realty Shaw Wofford, Linker, REALTORS

Braxton Whittle, ALL Real Estate, LLC Richard Fry, Richard L. Fry Lupe Tapia, Jr., Coldwell Banker Trusted Advisors

John Owens, Keller Williams Realty Rick Olson, Rick Olson and Company

MISCELLANEOUS Changes

Elizabeth Boesch reinstated with Century 21 Kearney & Associates

Chris Henry, The WestMark Companies, change to MLS member

Ashley Rodriguez reinstated with eXp Realty LLC

Chris Salinas, Grand Slam Real Estate Group, reinstated

Duncan Douglas reinstated with Brick & Loft Realty

Chris Henry, The WestMark Companies, change to non-MLS member Abigail De La Rosa, Reside Real Estate

Co., name changed to Abigail Roseburn

MLS ONLY

Gonzales, Crystal, eXp Realty LLC Chris Lawrence, Trillionaire Realty PJ Zaji, Regal, REALTORS Mike Bowman, Century 21 Mike Bowman, Inc. Billy Medlock, Crew Real Estate LLC Valerie Whitehill, Crew Real Estate LLC Elaine Wheeler, Fathom Realty Alexandra Flores, Keller Williams Realty Midland

Susie Martin, Compass RE Texas, LLC Sarah Mackay, Heritage Real Estate Xu Johnson, Century 21 Mike Bowman, Inc.

Stacy Gonzalez, Stacy Gonzales Realty

Group Holly Cohen, Holly, REALTORS David Holmes, InRoote Debby Kelly, Absolute Real Estate Leticia Davila, eXp Realty LLC Jessica Boyce, Monument Realty, to Fathom Realty Jennifer Levrets, Epique Realty LLC, cancelled Jerry Denson, Final Offer, LLC



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Melisa Crooks, OnDemand Realty Araceli Hernandez, RockOne Realty, cancelled Penny Moore, Home Pros Real Estate Group Gabi De La Rosa, Home Pros Real Estate Group Beatriz Saucedo, Real Broker, cancelled

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CLASSES EVENTS

One to Four Residential Contract

Tuesday, April 29 1 p.m. to 4 p.m. Click **HERE** to register

TREC Legal Update 1

Wednesday, April 30 8:30 a.m. to 12:30 p.m. Click **HERE** to register

TREC Legal Update 2

Wednesday, April 30 1 p.m. to 5 p.m. Click **HERE** to register

Overcoming the Downpayment Hurdle

Tuesday, May 6 11:30 a.m. to 1 p.m. Click **HERE** to register

Property Managers and Flexmls

Thursday, May 8 10 a.m. to 11 a.m. Click **HERE** to register

Promo Code FH35



PROPERTY MANAGERS AND FLEXMLS



Stay up to date on everything happening at LAR by visiting LUBBOCKREALTORS.COM/CLASSES-AND-EVENTS/



LEARN MORE >>>> LUBBOCKREALTORS.THECESHOP.COM/



Fair and Inclusive **Communities** Take Educated Real Estate Agents



on real estate Pre-Licensing, Exam Prep Post-Licensing, Continuing Education and Professional Development!





THE ONE TO FOUR RESIDENTIAL CONTRACT

DATE: Tuesday, April 29 TIME: 1 p.m. to 4 p.m. LOCATION: LAR Event Cente

REGISTER NOW: BIT.LY/2504CON

3 CE CREDITS FULLFILLS THE CONTRACT CLASS REQUIREMENT



Thursday, May 8 | 10 a.m. to 11 a.m. LAR Event Center

Register now at: bit.ly/2505PMLS





Understanding Paragraph 12 and Broker Compensation Agreements

TEXAS REALTORS How to use...

Paragraph 12 and Broker Compensation Agreements

Broker compensation can be structured in various ways. Different forms may be needed depending on whether compensation is being paid by the buyer, seller, or listing broker. Paragraph 12 in the sales contract may need to be completed, and/or a separate broker compensation agreement may be required.

Paragraph 12, Settlement and Other Expenses

TREC and Texas REALTORS® recently made changes to Paragraph 12 in several sales contracts*. Paragraph 12A(1) (Seller's Expenses) and 12A(2) (Buyer's Expenses) of the sales contracts were amended to clarify that at closing each party must pay the brokerage fees they have agreed to pay. In other words, each party must pay the broker's fee that party agreed to pay in their respective listing agreement and buyer representation agreement. And Paragraph 12A(1)(b) now allows the parties to include a specific amount for sellers to pay the buyer's broker's fees directly.

*The following sales contracts were amended: One to Four Family Residential Contract (Resale) (TXR 1601); New Home Contract (Incomplete Construction) (TXR 1603); New Home Contract (Completed Construction (TXR 1604); Residential Condominium Contract (TXR 1605); New Residential Condominium Contract (Complete Construction) (TXR 1608); New Residential Condominium Contract (TXR 1607); New Residential Condominium Contract (Complete Construction) (TXR 1608); New Residential Condominium Contract (Complete Construction) (TXR 1608); New Residential Condominium Contract (Complete Construction) (TXR 1608); New Residential Condominium Contract (Complete Construction) (TXR 1609); Farm and Ranch Contract (TXR 1701).

12. SETTLEMENT AND OTHER EXPENSES:

- A. The following expenses must be paid at or prior to closing:
 - (1) Seller shall pay the following expenses (Seller's Expenses):
 - (a) releases of existing liens, including prepayment penalties and recording fees; release of Seller's loan liability; tax statements or certificates; preparation of deed; one-half of escrow fee; brokerage fees that Seller has agreed to pay; and other expenses payable by Seller under this contract;
 - (2) Buyer shall pay the following expenses (Buyer's Expenses): Appraisal fees; loan application fees; origination charges; credit reports; preparation of loan documents; interest on the notes from date of disbursement to one month prior to dates of first monthly payments; recording fees; copies of easements and restrictions; loan title policy with endorsements required by lender; loan-related inspection fees; photos; amortization schedules; one-half of escrow fee; all prepaid items, including required premiums for flood and hazard insurance, reserve deposits for insurance, ad valorem taxes and special governmental assessments; final compliance inspection; courier fee; repair inspection; underwriting fee; wire transfer fee; expenses incident to any loan; Private Mortgage Insurance Premium (PMI), VA Loan Funding Fee, or FHA Mortgage Insurance Premium (MIP) as required by the lender; brokerage fees that Buyer has agreed to pay; and other expenses payable by Buyer under this contract.

Listing Broker's Compensation

Sellers will typically be responsible for paying their listing broker's compensation under the terms of the listing agreement. The listing broker should provide the title company with a Commission Disbursement Authorization form (CDA) (*supplied by the brokerage firm*) to disclose the amount of compensation being paid by the sellers.

Buyer's Broker's Compensation

Who's Paying the Buyer's Broker? Knowing the answer to this question is the key to understanding which forms are needed and how to properly complete them. Depending on how a transaction is structured, the buyer's broker may be paid directly by the buyer, directly by the seller, by the listing broker, or by any combination.

How to Use Paragraph 12 and Broker Compensation Agreements (Updated 01-23-25)

FLOWCHART FOR USING PARAGRAPH 12 AND COMPENSATION AGREEMENT BETWEEN BROKERS (TXR 2402)



Note: The *Compensation Agreement Between Broker and Owner* (TXR 2401) is *not* needed if 12A(1)(b) is used. Using TXR 2401 and completing 12(A)(1)(b) in the sales contract creates a duplicate obligation for sellers to pay those fees. TXR 2401 creates a separate contractual obligation between sellers and the buyer's broker outside of the sales contract. Use of TXR 2401 would be more appropriate in for-sale-by-owner transactions or other scenarios where compensation is agreed to outside of the sales contract.

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Association Name Market Type Market Name Lubbock Association of RE.. Metropolitan Statistical Area Lubbock

March 2025 Market Snapshot Lubbock MSA

	2024	2025	% Change	2024	2025	% Change
Closed Sales	426	471	▲ 10.6%	1,085	1,109	▲ 2.2%
Median Sales Price	\$241,995	\$234,000	▼ -3.3%	\$230,500	\$235,000	▲ 2.0%
Average Sales Price	\$279,831	\$273,227	▼ -2.4%	\$277,388	\$281,298	▲ 1.4%
Ratio to Original List Price	96.2%	95.2%	▼ -1.0%	95.7%	95.1%	▼ -0.7%
Days On Market	57	62	▲ 8.8%	53	62	▲ 17.0%
New Listings	884	789	▼ -10.8%	2,471	2,322	▼ -6.0%
Under Contract	649	637	▼ -1.9%	550	583	▲ 6.0%
Active Listings	1,459	1,511	▲ 3.6%	1,438	1,473	▲ 2.4%
Months Inventory	3.6	3.6	▼ -0.5%	3.6	3.6	▼ -0.5%







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Property Type Residential (SF/COND/TH)

Month (Current Report Year) March



Year to Date

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