

2024 SPONSORSHIP GUIDE



LUBBOCK ASSOCIATION OF REALTORS®

As the local Lubbock area chapter of the National Association of REALTORS® - the largest trade organization in the world by membership - our association includes REALTORS® and Affiliates who are working and serving consumers in Lubbock, Texas. There is no other association in Lubbock that captures a membership that directly serves the local consumer as LAR does.

As an LAR sponsor, you can directly impact LAR members and our community. To continually build upon prior successful partnerships at LAR, we are continuing to expand the sponsorship opportunities available to all LAR Affiliate Members. We have created this sponsorship guide to help our business partners see what opportunities are available to them.

This guide will help our committees better plan for their marketing needs throughout the year and it will allow LAR to better promote our sponsors prior to events and meetings. We appreciate your willingness to support our Association and we want to return the favor by promoting your business.

Though market conditions change, one thing that doesn't is that we're most successful when we work together. The 2024 Leadership and Board of Directors looks forward to working with you this year.

When you're ready to become a sponsor, please visit our website at lubbockrealtors.com/become-a-sponsor/.

Sincerely,

Michael Hutton

MICHAEL HUTTON

2024 Lubbock Association of REALTORS® President

2024 BUSINESS PARTNERSHIPS

Becoming an LAR Business Partner is a great way to maximize your connection to over 1,700 the Lubbock REALTORS®. For one low price, your company can be present at nearly all LAR events. We offer two levels of Business Partnerships to fit your needs - Prime and Platinum.

PRIME BUSINESS PARTNER

\$4,000

Valued at \$4,831

- Lubbock and Texas REALTORS® Membership
- Luncheon Sponsor for one (1) monthly membership meeting during the year
- Five (5) tickets for the membership luncheon you sponsor
- Two (2) teams of four for the Golf Tournament
- Golf tournament beverage stand
- Four (4) TREPAC Purple Party tickets and advertising at the event
- Recognized in the Installation Banquet program as a Prime Business Sponsor with logo and recognized during the banquet in January 2025
- Four (4) Installation Banquet tickets
- One (1) team of four (4) for the TREPAC Bowling event
- Bowling lane sponsor
- TREPAC Sporting Clay Shoot Station Sponsorship
- Logo on the LAR website with a link to your site
- Newsletter ad on the Membership Stats page with your business name/logo
- Half page ad in the 2024 LAR Affiliate Guide (this is exclusively for Prime Business Partners)

PLATINUM BUSINESS PARTNER

\$2,000

Valued at \$2,300

- Lubbock and Texas REALTORS® Membership
- One (1) team of four (4) for the TREPAC Bowling event
- Golf Tournament tee box ad
- One (1) Golf Tournament team
- Sporting Clay Shoot station sponsor
- Recognized in the Installation Banquet program as a Platinum Business Sponsor with logo
- Two (2) Installation Banquet tickets
- Quarterly newsletter advertising during February, May, August, and November
- 1/4 page ad in the 2023 LAR Affiliate Guide

DOUBLE TEE GOLF TOURNEY



\$500 FIRST PLACE TEAM

(2 AVAILABLE - ONE PER FLIGHT)

- Business name/logo on all event advertising (newsletter, social media, website, and at the event)
- Business name/logo on picture of winning team that will be featured in the newsletter and on social media

\$400 SECOND PLACE TEAM

(2 AVAILABLE - ONE PER FLIGHT)

- Business name/logo on all event advertising (newsletter, social media, website, and at the event)
- Business name/logo on picture of winning team that will be featured in the newsletter and on social media

\$300 THIRD PLACE TEAM

(2 AVAILABLE - ONE PER FLIGHT)

- Business name/logo on all event advertising (newsletter, social media, website, and at the event)
- Business name/logo on picture of winning team that will be featured in the newsletter and on social media

\$250 CLOSEST TO PIN

(2 AVAILABLE - ONE PER FLIGHT)

- Business name/logo on all event advertising (newsletter, social media, website, and at the event)
- Business name/logo on picture of winning golfer that will be featured in the newsletter and on social media

\$250 LONGEST DRIVE

(2 AVAILABLE - ONE PER FLIGHT)

- Business name/logo on all event advertising (newsletter, social media, website, and at the event)
- Business name/logo on picture of winning golfer that will be featured in the newsletter and on social media



IN KIND SPONSORS

- GOODIE BAGS** • Provide goodie bag items for 100 bags (We are looking for items such as snacks, sunscreen, lip balm, golf balls, golf tees, ect... **Please no pens, sticky notes or other items golfers can't use on the course**)
- Business name/logo on poster at the check in table
 - Business name/logo on event advertising (newsletter, social media)

DOUBLE TEE GOLF TOURNEY

\$500 BREAKFAST SPONSOR

- Business name/logo near food
- Business name/logo on the tables
- Business name/logo on all event advertising (newsletter, social media, website, and at the event)

\$500 LUNCH SPONSOR

- Business name/logo near food
- Business name/logo on the tables
- Business name/logo on all event advertising (newsletter, social media, website, and at the event)

\$300 SCORECARD SPONSOR

(1 AVAILABLE)

- Business name/logo on the front of the scorecard
- Business name/logo on all event advertising (newsletter, social media, website, and at the event)

\$500 CART SPONSOR

(1 AVAILABLE)

- Business name/logo on all tournament carts
- Business name/logo on all event advertising (newsletter, social media, website, and at the event)

\$250 TEE BOX SPONSOR

- Business name/logo on 22-inch golf ball-shaped round sign
- Business name/logo on all event advertising (newsletter, social media, website, and at the event)



SPORTING CLAY SHOOT



\$500 FIRST PLACE TEAM (2 AVAILABLE)

- Placement of banner near the LAR check-in table (sponsor provides the banner)
- Table for promotional materials
- Business name/logo on all event advertising (newsletter, social media, website, and at the event)

\$500 FIRST PLACE SHOOTER (2 AVAILABLE)

- Placement of banner near the LAR check-in table (sponsor provides the banner)
- Table for promotional materials
- Business name/logo on all event advertising (newsletter, social media, website, and at the event)



\$200 STATION SPONSOR

- Business name/logo on one station on the course
- Business name/logo on all event advertising (newsletter, social media, website, and at the event)



IN KIND SPONSORS

- FOOD AND BEVERAGE**
 - Donate breakfast, lunch or water for 60+ people
 - Business name/logo near food table
 - Business name/logo on event advertising (newsletter, social media)

- GOODIE BAGS**
 - Provide goodie bag items for 100 bags (We are looking for items such as snacks, sunscreen, lip balm, ect... **Please no pens, sticky notes or other items the shooters can't use on the course.**)
 - Business name/logo on poster at the check in table
 - Business name/logo on event advertising (newsletter, social media)

SPORTING CLAY SHOOT



\$300 SCORECARD SPONSOR

(1 AVAILABLE)

- Business name/logo on the front of the scorecard
- Business name/logo on all event advertising (newsletter, social media, website, and at the event)

\$500 CART SPONSOR

(1 AVAILABLE)

- Business name/logo on all tournament carts
- Business name/logo on all event advertising (newsletter, social media, website, and at the event)

\$250 LONG BIRD SHOOT

(1 AVAILABLE)

- Business name/logo at the Long Bird Shoot station
- Business name/logo on all event advertising (newsletter, social media, website, and at the event)



BOWLING TOURNAMENT



\$200 FIRST PLACE TEAM

- Business name/logo on all event advertising (newsletter, social media, website, and at the event)

\$150 SECOND PLACE TEAM

- Business name/logo on all event advertising (newsletter, social media, website, and at the event)

\$500 BAR SPONSOR

- Business name/logo tables behind lanes
- Business name/logo on drink and food tickets
- Business name/logo on all event advertising (newsletter, social media, website, and at the event)

\$500 FOOD SPONSOR

- Business name/logo tables behind lanes
- Business name/logo on drink and food tickets
- Business name/logo on all event advertising (newsletter, social media, website, and at the event)

\$150 LANE SPONSOR

- Business name/logo on one lane
- Business name/logo on all event advertising (newsletter, social media, website, and at the event)



NEW MEMBER ORIENTATION

2024 New Member Orientation Dates:

- February 6
- April 2
- June
- August
- October
- December

\$500 BREAKFAST SPONSOR

- Business name/logo on all event advertising (newsletter, social media, website, and at the event)
- Business name/logo near the food tables
- Sponsorship table at the event
- Opportunity to speak to the orientation group for five (5) minutes and distribute literature about your company

\$500 LUNCH SPONSOR

- Business name/logo on all event advertising (newsletter, social media, website, and at the event)
- Business name/logo near the food tables
- Sponsorship table at the event
- Opportunity to speak to the orientation group for five (5) minutes and distribute literature about your company



IN KIND DONATIONS

BREAKFAST AND LUNCH SPONSOR FOR TREC REQUIRED LEGAL UPDATE COURSE

- Provide lunch for the attendees at the class
- Opportunity to speak to the orientation group for five (5) minutes and distribute literature about your company
- Business name/logo on all event advertising (newsletter, social media, website, and at the event)

SNACK SPONSOR FOR LAR REQUIRED CONTRACTS CLASS FOR NEW REALTORS®

- Provide snacks for the attendees at the class
- Opportunity to speak to the orientation group for five (5) minutes and distribute literature about your company
- Business name/logo on all event advertising (newsletter, social media, website, and at the event)





**LUBBOCK ASSOCIATION OF
REALTORS®**

We are pledged to the letter and spirit of
the U.S. policy for the achievement of
Equal Opportunity in which there are no
barriers to obtaining housing because of
race, color, religion, sex, handicap, familial
status, or national origin.

