











NEWSLETTER

Issue 4 | Vol 1 | January 2023 January 2023

January President's Message

appy New Year and welcome to 2023 Lubbock Association of REALTORS® members! Donna Sue Clements here and I am so excited to serve as your 2023 LAR President. It's a new year full of possibilities and I'm looking forward to a successful year for all of us.

Lubbock Texas is a fantastic place to live! Our economy has stayed relatively stable and hasn't had the big ups and downs that so many communities around the U.S. are experiencing. That said, it's more important than ever to reinforce the REALTOR® brand, demonstrate the importance of working with a REALTOR® and show our REALTOR value.

One of my goals this year is to increase member participation, including attendance at our monthly membership meetings. Our Programs and Luncheons Committee works hard all year to make sure we have interesting and relevant speakers. These monthly luncheons are a great way to network with other Realtors® and affiliate

business members. If you haven't been to a membership luncheon in a while, we invite you to come and experience it again. And be sure to bring a colleague with you!

2023 is a legislative year at the Texas Capitol and if you haven't made your TREPAC investment yet, now is a great time to do it. TREPAC advocates for you and your clients and It's one of the best investments you can make in your business. TREPAC is all about private property rights and advocating for homeownership. With homeownership comes better financial well-being! Statistics show that when you're a homeowner, you are going to have more in your bank account, plus you're going to have wealth that you have accrued in the appreciation of value of your home and in the debit you have paid down.

We have a lot of fun and exciting events coming up during the first part of the year, including the 2023 Major Investor Dinner in February (more details to follow). This is your opportunity to learn more about how TREPAC advocates for your business. I also



want to personally invite you to attend REALTOR® Day at the Texas Capitol scheduled for March 22! One more date for your calendar, our REALTOR® 360 Meeting on April 27 in Amarillo.

I am looking forward to this year and serving as your President. Let's all pull together zand demonstrate our REALTOR® value. Best wishes for a prosperous and successful 2023!

What's Inside

Page 3 Award Winners

Learn who took home the Winn Sikes Distinguished Service Award and the 2022 REALTOR of the Year awards

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December Membership Stats

See who joined, who transferred and who left LAR during December 2022

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2023 Installation Ban

The CLUES were all laid out at the 2023 Installation Banquet. See some of the photos from that night HERE

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Upcoming Classes

Learn about all the upcoming classes and events at LAR





TREPAC Participation Levels

RPAC Hall of Fame

RPAC Hall of Fame is awarded to members who have invested \$25,000 or more throughout their career as a REALTOR®. This is a lifetime award achievement.

RPAC Major Investor Program

RPAC's Major Investor program consists of an elite and passionate group of REALTOR® investors who give a minimum annual investment of \$1,000 or more.

RPAC Platinum R Member

A Texas REALTOR® investing \$10,000 or more in one year will be recognized as a Platinum R major investor. Individual members can then sustain their Platinum R status with an annual investment of \$5,000.

RPAC Golden R Member

A Texas REALTOR® investing \$5,000 in one year will be recognized as a Golden R major investor. Members can then sustain their Golden R status with an annual investment of \$2,000.

RPAC Crystal R Member

A Texas REALTOR* investing \$2,500 in one year will be recognized as

a Crystal R major investor. Members can then sustain their Crystal R status with an annual investment of \$1,500.

RPAC Sterling R Program

A Texas REALTOR® investing \$1,000 in one year will be recognized as a Sterling R major investor.

Capitol Club

A Texas REALTOR® investing \$500 to \$999 in one year becomes a Capitol Club member.

Lone Star Statesman

A Texas REALTOR® investing \$250 to \$499 in one year becomes a Lone Star Statesman.

110 Club Member

A Texas REALTOR® investing \$110 to \$249 in one year becomes a 110 Club Member.

Participation Club Member

Any Texas REALTOR® investing \$35 to \$109 is considered a member of TREPAC.





December Membership Stats



LAR Membership Counts as of December 31, 2022. There was a 2.9 percent increase from December 2021.

1677 Total members

Designated REALTORS®

REALTORS*

Appraisers

REALTORS* Emeritus

MLS only participants/subscribers

MLS only Designated REALTORS*

MLS only REALTORS®

23 MLS only Appraisers

REALTOR® Membership Applications*

Shelby Bentley, Keller Williams Realty Dean Zalawi, Exit Realty of Lubbock Zach Meixner, Hub City Appraisals Branda Brown, The WestMark Companies Cade Stevens, Brick & Loft Realty Faye Boese, Amy Tapp Realty Jordan Silva, Keller Williams Realty Jude Soileau, Keller Williams Realty Michelle Maxson, TechTown Realty Evan Brake, Bray Real Estate Group Deanna Racca, Halley Road Real Estate Leah Torti, eXp Realty LLC

Designated REALTORS®

Tony Dietz, Integrity Real Estate Partners Casey Klingensmith, Reside Real Estate Co.

New Affiliates

Michael Boulos, American Land Title

Transfers

Anah Menjares, Halley Road Real Estate, to Wise Cardinal Realty Shelby Peebles, Madewell Real Estate Company, to Nathan Jordan Real Estate Lavene Vasquez, Aycock Realty Group, LLC, to Keller Williams Realty Billy Mitchell, Chaney Realty, to Fathom Realty Genie Cisneros, JPAR Lubbock, to The

WestMark Companies Betty Jerome, Chaney Realty, to Fathom

Josh Allen, Keller Williams Realty, to Reside Real Estate Co.

Audra Baldwin, Keller Williams Realty, to Reside Real Estate Co.

Malcolm Chambliss, Keller Williams Realty, to Reside Real Estate Co.

Cody Cooper, Keller Williams Realty, to Reside Real Estate Co.

Brayden Hobbs, Keller Williams Realty, to Reside Real Estate Co.

Chester McDougal, Keller Williams Realty, to Reside Real Estate Co.

Mark Murray, Keller Williams Realty, to Reside Real Estate Co.

Amanda Sparks, Keller Williams Realty, to Reside Real Estate Co.

Josiah Stewart, Keller Williams Realty, to Reside Real Estate Co.

Cy Valdez, Keller Williams Realty, to Reside Real Estate Co.

Connor Worthy, Keller Williams Realty, to Reside Real Estate Co.

Brandon Suniga, Keller Williams Realty, to Reside Real Estate Co.

Michelle Smith, Brick & Loft Realty, to Our Texas Real Estate Group

S. Bailey, Keller Williams Realty, to Reside Real Estate Co.

Bobby Jo DeLeon, Keller Williams Realty, to Reside Real Estate Co.

Matthew Lowell, Keller Williams Realty, to Reside Real Estate Co.

Jaime Perez, Redondo 5 Realty, to Reside Real Estate Co.

Evan Reid, Keller Williams Realty, to Reside Real Estate Co.

SuzAnne Scott, Keller Williams Realty, to Reside Real Estate Co.

Kortney Sharp, Keller Williams Realty, to Reside Real Estate Co.

Rachel Smith, Keller Williams Realty, to Reside Real Estate Co.

Taylor Stephens, Madewell Real Estate Company, to Reside Real Estate Co. Micah Vasquez, Keller Williams Realty, to Reside Real Estate Co.

Jennifer Woods, Keller Williams Realty, to Reside Real Estate Co.

Susie Ysasaga Ramos, Keller Williams Realty, to Reside Real Estate Co. Jessica Gilbert, Chaney Realty, to Amy Tapp

Miscellaneous Changes

Julian Gutierrez, The WestMark Companies, change to non-MLS member Lia Saa, Nathan Jordan Real Estate, name change to Lia Irvin

Cancellations

Laura Butcher, eXp Realty LLC Jason Davis, JPAR Lubbock Janie Engle, Flatland Realty LLC Corbin Castillo, Amy Tapp Realty Lynett Martinez, Keller Williams Realty GreenWorks Inspections - Jared Watkins, representative Mike Garrett, JPAR Lubbock Savannah Cooper, Keller Williams Realty Dova Keeling, Amy Tapp Realty Debbie Kirby, The WestMark Companies Shane Benson, Progressive Properties Natasha Palmer, Steadfast Realty, LLC Diego Ortega, Exit Realty of Lubbock Jason Bland, Tech Terrace Real Estate Sam Kastor, Progressive Properties Ann Kitten, Exit Realty of Lubbock Bruce Bridges, Triangle Realty, LLC Mike Ison, Progressive Properties

Eddy Gibson, Exit Realty of Lubbock

Michael Samuels, Our Texas Real Estate

Zach Knight, Keller Williams Realty Jaylin Gomez, Keller Williams Realty Traci Odom, Keller Williams Realty David Baldner, Keller Williams Realty Kyle Parker, Movements Real Estate Charlotte Perkins, MoVaDe Realty Uche Peter-Azorji, West Sage, REALTORS Susan Backus, Location Rentals David Kern, Exit Realty of Lubbock Josiah Robles, Keller Williams Realty Tanner Denney, Better Homes and Gardens Blu Realty

MLS Only

Joshua Jacob, office change to Joshua Jacob, Broker Todd Siegel, Ten-X Mark Woodling, Roofstock Select, LLC Lana Sims, Inked Real Estate Maria Martinez, Inked Real Estate Elias Karam, Real Estate Union Danny Evatt, The RealFX Group Jesse Castillo, III, The Michael Group,

cancelled Kern Coleman, The Michale Group, cancelled Rachel Harris, eXp Realty LLC, cancelled Shane Womack, Fathom Realty, cancelled Carla Blair, Carla Trimber Realty Partners, cancelled Hannah Trimber, Carla Trimber Realty Partners, cancelled Aaron Jistel, ListingSpark Kern Coleman, The Michale Group, reinstated Jesse Castillo, III, The Michael Group,

Vernon Leissner, RE/MAX Statewide,

reinstated

cancelled



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2023 Installation Banquet





Classes and Events

New Member Orientation

Tuesday, February 7 8:30 a.m. to 1 p.m. Click **HERE** to register

Major Investor Dinner

Thursday, February 23 6 p.m. to 9 p.m.

REALTOR® Day at the Capitol

Wednesday, March 22 Get more information **HERE**

February Luncheon

February 16 11:30 a.m. to 1 p.m. Click **HERE** to register

TREC Broker Responsibility

February 17 9 a.m. to 4 p.m. Click **HERE** to register

TREC Legal Update 1 & 2

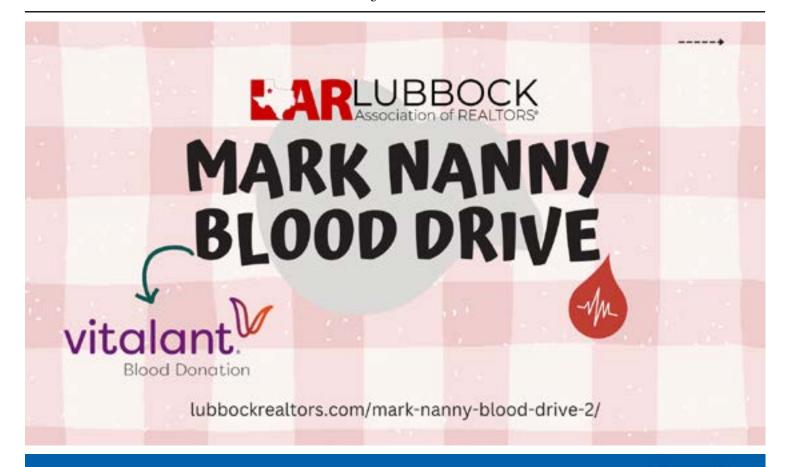
February 27 8:30 a.m. to 12:30 p.m. and 1 p.m. to 5 p.m. Click **HERE** to register

Contracts Must Be Written

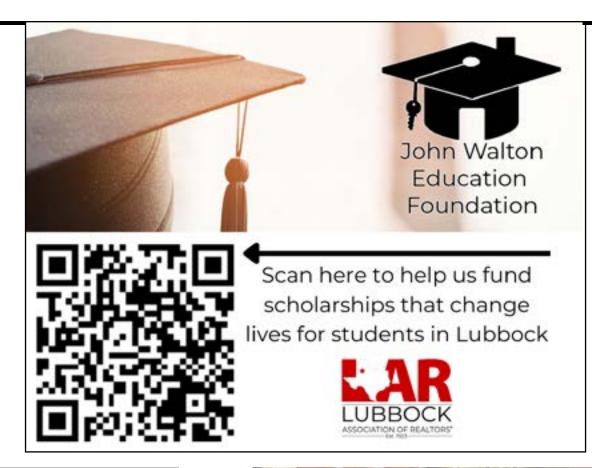
February 28 1:30 p.m. to 4:30 p.m. Click **HERE** to register

GRI: Business Skills

March 6-9 8:30 a.m. to 5 p.m. Click **HERE** to register







Lubbock Association of REALTORS® Staff

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TREPAC DISCLAIMER: Contributions are not deductible for federal income tax purposes. Contributions to the Texas Association of REALTORS* Political Action Committee (TREPAC) and the Texas Association of REALTORS* Federal Political Action Committee (TAR FedPAC)—which makes contributions to the REALTORS® Political Action Committee (RPAC)—are voluntary and may be used for political purposes. The amount indicated is merely a guideline, and you may contribute more or less than the suggested amount. You may refuse to contribute without reprisal, and the National Association of REALTORS*, the Texas Association of REALTORS* (TAR), and its local associations will not favor or disadvantage anyone because of the amount contributed. Until the RPAC annual goal is met, 70% of an individual's contribution goes to TREPAC and may be used to support state and local can didates; the remaining 30% is sent to TAR FedPAC to support federal candidates and is charged against your limits under 52 U.S.C. 30116. (Exception: 100% of an individual's contribution goes to TREPAC if the individual is an employee of an affiliate member of TAR.) After the RPAC annual goal is met, 100% of an individual's contribution goes to TREPAC and may be used to support state and local candidates. You may contact the TAR political committee administrator at 800-873-9155 to obtain information about your contributions