

# NEWSLETTER

Issue 1 | Vol 1 | September 2020

September 28, 2020









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# TREPAC Auction Going on Now

he 2020 TREPAC Auction is going on right now. Bidders have until Tuesday at 7 p.m. to cast their bids on more than 30 items including wine and gift baskets, two Texas Tech footballs signed by Patrick Mahomes, a Kendra Scott Necklace, a three-day vacation stay at Possom Kingdom Lake, and so much more.

Click <u>HERE</u> to be taken to the auction site where you can see all the items that are available and bid on your favorite.

The last day to make your 2020 TREPAC

investment is September 30. You can see all the TREPAC levels on page 3. If you've been thinking about increasing your investment, this is the perfect time to do it.

This year has been challenging but LAR members have pulled together to help work toward this year's TREPAC goal of \$103,000. We are close to making our goal but we need your help.

If you'd like to make an investment or have questions about TREPAC, please contact Cade Fowler at 806-795-9533.



# What is TREPAC?

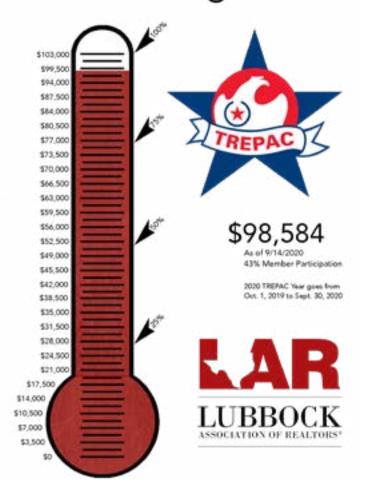
#### TREPAC is ESSENTIAL!

Throughout this pandemic, TREPAC helped ensure that real estate was categorized as an essential service so that you could continue to work - not just for you, but for your clients. REALTORS have had a seat at the table, advising on

The mission of Texas REALTORS® Political Action Committee (TREPAC) is to raise and disburse funds to promote home ownership, protect real property rights, and increase political awareness.

If real estate is your profession, politics is your business. And no one protects the real estate industry and your bottom line like TREPAC-Texas REALTORS® Political Action Committee. TREPAC backs local, state, and national candidates and elected officials who have a proven track record of protecting privateproperty rights, preserving the dream of homeownership, and supporting the vitality of the real estate industry.

# 2020 TREPAC Fundraising Goal





## **Platinum R**

Jef Conn\*

# Golden R

Tony Lloyd\*

# Crystal R

Donna Sue Clements\*\* Vanessa Dirks\*\* Cade Fowler\* **Marie Garcia** 

Tim Grissom Tammy Hamersley Lisa Pearce\*\* Teresa Smith\*\*

# Sterling R

Cynthia Arriaga Leigh Anne Brozo Lisa Carswell **Amy Cox Coby Crump Kathy Davis** Joy Daniel Rusty DeLoach Vanessa Dirks\*\* Rich Eberhardt

Linda Ferguson Kim Flenniken **Tim Garrett** Ken Harlan **Jacky Howard** Vanesa Hyde Cheryl Isaacs **Charlie Kearney** Jacoby Madewell Joe Murfee **Tara Newton** 

Vickie Noyola Al-Souki Kirk Schneider Winn Sikes\*\*\* **Jeremy Steen** Pam Titzell **Scott Toman** Rhonda Vanderburg **Chanda White** Dan Williams\*

# Corporate Investors

Alliance Credit Union **Benchmark Mortgage City Bank Mortgage** City First Mortgage Homes by J. Ferg Pros **Infinity Mortgage** Lubbock National Bank

**Peoples Bank PrimeWest Mortgage** SouthWest Bank **Spirit Mortgage** Texas Tech Federal **Credit Union** 

- \* President's Circle and Hall of Fame
- \*\* President's Circle
- \*\*\*Hall of Fame

DON'T FORGET, THE



TO INVEST IN TREPAC FOR 2020 IS SEPTEMBER 30.



# TREPAC Participation Levels

#### **RPAC Hall of Fame**

RPAC Hall of Fame is awarded to members who have invested \$25,000 or more throughout their career as a REALTOR\*. This is a lifetime award achievement.

#### **RPAC Major Investor Program**

RPAC's Major Investor program consists of an elite and passionate group of REALTOR® investors who give a minimum annual investment of \$1,000 or more.

#### **RPAC Platinum R Member**

A Texas REALTOR® investing \$10,000 or more in one year will be recognized as a Platinum R major investor. Individual members can then sustain their Platinum R

status with an annual investment of \$5,000.

## **RPAC Golden R Member**

A Texas REALTOR\* investing \$5,000 in one year will be recognized as a Golden R major investor. Members can then sustain their Golden R status with an annual investment of \$2,000.

#### **RPAC Crystal R Member**

A Texas REALTOR\* investing \$2,500 in one year will be recognized as a Crystal R major investor. Members can then sustain their Crystal R status with an annual investment of \$1,500.

## **RPAC Sterling R Program**

A Texas REALTOR® investing \$1,000 in

one year will be recognized as a Sterling R major investor.

#### **Capitol Club**

A Texas REALTOR® investing \$500 to \$999 in one year becomes a Capitol Club member.

#### Lone Star Statesman

A Texas REALTOR\* investing \$250 to \$499 in one year becomes a Lone Star Statesman.

## 110 Club Member

A Texas REALTOR  $^{\circ}$  investing \$110 to \$249 in one year becomes a 110 Club Member.

#### **Participation Club Member**

Any Texas REALTOR\* investing \$35 to \$109 is considered a member of TREPAC.



# The 2020 LAR Vendor Fair is coming soon!

Mark your calendars now for this fun annual event!

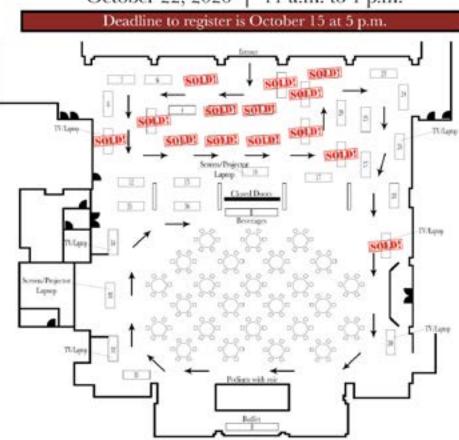
t's time once again for the annual LAR EVendor Fair. This year, the fair will be held on October 22, 2020 from 11 a.m. to 1 p.m. at the Frazier Alumni Pavilion. Masks are required while attending the Vendor Fair. Social distancing policies will be in effect as well. We want to make sure everyone is safe while at this year's vendor

This is always a very fun event that members look forward to every year. We are accepting registrations for vendor booths/



2020 Vendor Fair

October 22, 2020 | 11 a.m. to 1 p.m.



tables. The booths are assigned on a first-come, first paid basis, so be sure to claim yours before the booths are all gone!

On average, more than 200 REALTOR® Members attend the Vendor Fair. It's a fantastic way to make some great contacts, make some new friends and hang out with your old friends.

Lunch will be provided by Texas Tech Catering and will be served starting at 11:30 a.m.

**Booth Prices:** 

\$100 for Active LAR Affiliate Members \$200 for Nonmembers \$250 for a booth with a dedicated monitor \$25 for screen advertising

The deadline to register is October 15 at 5 p.m.

> Click here for the Vendor **Registration Form**



# Congratulations

PRESIDENT ELECT -RICH EBERHARDT

RE/MAX Lubbock

PRESIDENT -TERESA SMITH Exit Realty

SECRETARY/TREASURER -DONNA SUE CLEMENTS

RE/MAX Lubbock

MARK NANNY \*

GARY OWEN\*

JASON RATLIFF\*

CHANDA WHITE\*

Coldwell Banker Trusted Advisors

Coldwell Banker Trusted Advisors

Williams & Company Real Estate

Chanda White Real Estate

OSCAR ARMENDARIZ

TAMMY HAMERSLEY ANDREA STURDIVANT

DANNY CLARK \*

Coldwell Banker Trusted Advisors

RE/MAX Lubbock

Lubbock Lots & Land

The WestMark Companies

MICHAEL HUTTON West Sage, REALTORS®

KEELI WILSON

WAYNE WALTON

DEBBY TULLIS

Century 21 John Walton, REALTORS® Kearney & Associates REALTORS®

The WestMark Companies

\* Serving the last year of a two-year term



# Congratulations

Ex-Officio Directors Serving at NAR and Texas REALTORS®

Coldwell Banker Commercial

RE/MAX Lubbock

JEF CONN - NAR DIRECTOR KEN HARLAN - TAR DIRECTOR JACKY HOWARD - TAR DIRECTOR

Coldwell Banker Trusted Advisors



# **August Membership Statistics**

## **August Membership Stats**

1448 Total LAR Members (Up 9% from August 2019)

163 Designated REALTOR Members1215 REALTOR Members39 Appraiser Members

31 REALTOR Emeritus Members

MLS Only\*:

49 MLS Only Designated REALTOR Participants

29 MLS Only REALTOR Subscribers 14 MLS Only Appraisers

\*Not all of the LAR members are MLS members.

# REALTOR® Membership Applications

(Subject to successfully completing Association Orientation)

Barrett Bass – Progressive Properties Alyssa Britt – Location Rentals Chris Brooks – Exit Realty of Lubbock Samantha Burton – Exit Realty of Lubbock Ignacio "Nacho" Cano – West Sage Realty Chastity Clark – Keller Williams Realty Sydney Craig – The WestMark Companies Patricia Cuellar – Exit Realty of Lubbock Kaleb Curry – Chaney Real Estate Katie Davis – Keller Williams Realty Mandi Flores – Exit Realty of Lubbock Jessica Gay – Keller Williams Realty Barbara Henson – Better Homes and Gardens Blu Realty

Antonio Herbert – Better Homes and Gardens Blu Realty

Shelley Huffman – Lubbock Select Realty Trajen Johnson – eXp Realty, LLC Deana Martin – Ranch Gate Real Estate, LLC

Jaime McCabe – Exit Realty of Lubbock Chelsea McCutchen – Amy Tapp Realty Brian Nguyen – Keller Williams Realty Candace O'Dell-Wood – Keller Williams Realty

Taylor Reeves – Amy Tapp Realty Amanda Robertson – Keller Williams Realty

Michael Samuels – eXp Realty, LLC Jennifer Smith – Fathom Realty Judy Smith – Murfee & Sons, Inc. Jake Speed – Keller Williams Realty Ashlee Stevens – Our Texas Real Estate Group

Amalia Villalobos – eXp Realty, LLC Kyle Viney – Keller Williams Realty Jackie Worley – Exit Realty of Lubbock Sijia "Savannah" Zhou – Keller Williams Realty

# Designated REALTOR® Membership Applications

Karl Morris – REMCO Beth Myers – Rafter Cross Realty, LLC Patsy Nicholson – The Nicholson Agency Real Estate

## **August Transfers**

Chris Brooks, Masten Group, to Exit Realty of Lubbock

Deanna Burns, Kearney & Associates, REALTORS\*, to Keller Williams Realty Lynn Tisdale, NextHome CORE Realty, to The WestMark Companies Christina Walker, eXp Realty, LLC to Keller Williams Realty

Christina Walker, Keller Williams Realty, to eXp Realty, LLC

## Miscellaneous Changes

Rocky Lucas, Farrar & Assoc. Real Estate, change to non-MLS member
Maegan Mojica, Keller Williams Realty, change to non-MLS member
Pamela Whitley, Berkshire Hathaway
HomesServices Premier Properties, change to non-MLS member

# **August Cancellations**

Doris Attebury, Real Estate Professional Consultants, deceased Robin Lewis, Amy Tapp Realty Justin Serbantez, Century 21 John Walton, REALTORS\*





# Classes and Events

# SRS Designation Course

Monday, September 28 and Tuesday, September 29 8:30 a.m. to 5 p.m.

Click **HERE** to register

# The Aspiring Homebuyer

Tuesday, October 6 9 a.m. to 1 p.m.

Click **HERE** to register

# The Forms You Need to Know

Wednesday, October 7 9 a.m. to Noon Click **HERE** to register

# Mastering Buyer Representation

Wednesday, October 14 9 a.m. to 11 a.m. Click **HERE** to register

### Commercial Luncheon

Thursday, October 15 Noon

Click **HERE** to register

# At Home with Diversity

Friday, October 16 8:30 a.m. to 5 p.m. Click **HERE** to register

# **Understanding Agency**

Monday, October 19 9 a.m. to 11 a.m. Click **HERE** to register

## LAR Vendor Fair

Friday, October 23 11 a.m. to 12:30 p.m. Click **HERE** to register

# Run It Like a Boss: **Business Planning**

Friday, October 23 9 a.m. to 1 p.m. Click **HERE** to register

### List More

Tuesday, October 27 1 p.m. to 5 p.m. Click **HERE** to register



# At Home with Diversity

Friday, October 16 8:30 a.m. to 5 p.m. Click **HERE** to register

A ground-breaking professional education initiative designed to provide America's real estate professionals with training and tools to expand their business as well as home ownership opportunities for more Americans.

Participants will learn about the people who make up the local market, their values, customs, real estate needs, and expectations of real estate professionals. Specifically, the course helps participants develop skills in cross-cultural communication and strategic business planning.





# Tonya's MLS Tips and Tricks

SSO links can save you a lot of time and a whole lot of headaches

ave you seen the SSO module in Rapattoni and wondered, "What's an SSO link? What makes it different than a "regular"

link?"

SSO stands for Single Sign On and means you can login to Rapattoni, click on any of the SSO links and you don't have to enter your login credentials for that site/program. We all have so many logins, that if there is a way to not have to login it makes it all the better.

In Rapattoni we have SSO links for Supra, ShowingTime, RPR, Facebook, and Twitter. We also have links to other member benefit programs like FlashCMA, and Title Toolbox. And we're working to get "regular" links to other links such as Top Producer, ZipForm, DotLoop, Appfolio, and others.

The current SSO links are in a variety of places depending on when you need them. If you are entering a listing, you will need to set up the listing in Showing Time and Supra, so these links are in the Revise Listing section.

If you need to schedule a showing, or post a listing to Facebook, the SSO links are in the Links section of the listing detail.

Some SSO links are in multiple places because you need them in multiple ways. For example, to setup your listing in ShowingTime you go to Revise

Listing, then Setup a Showing. To schedule a showing in ShowingTime, you go to the listing detail and click Schedule a Showing.

Another example is with Supra. From the listing detail, you can access SupraWeb Showing Activity, and SupraWeb Lockbox Settings. From the Revise Listing screen you can access both of these along with Supra Assign Lockbox.

For more information on SupraWeb, contact Key Service (<a href="keys@">keys@</a>

<u>lubbockrealtors.com</u>)

For more information on the other SSO links, contact Tonya (mls@lubbockrealtors.com)

# **MLS Forum**

All MLS members are invited and encouraged to attend the MLS Forum that is held prior to every MLS Committee Meeting from 9 a.m. to 9:30 a.m.

This is an opportunity to talk about your MLS related issues, give suggestions, and hear the latest about Rapattoni, ShowingTime and more! These forums are designed to help you understand and use the MLS better.

This month, the forum topic will be Coming Soon Status and Cumulative Days on Market (CDOM).

There is no need to preregister, just show up! The next forum is October 1th at 9:00 a.m. at LAR.



# Putting Members First With the Right Tools, Right Now

n light of the challenges presented by COVID-19, and its impact on the real estate industry, NAR is taking steps to support members through these uncertain times.

The Right Tools, Right Now initiative, which was activated once before in 2009, makes new and existing NAR products and services available for FREE or at significant discounts - right now and is available to REALTORS® and REALTOR® Associations.

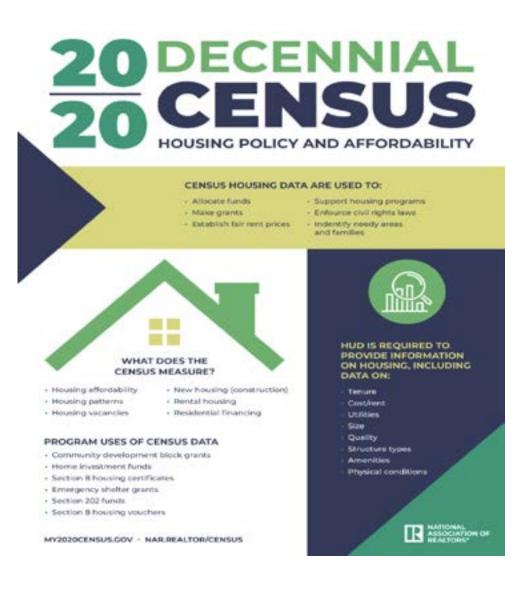
The program includes products, resources and services from all areas of the Association, including:

- Webinars to help you manage your finances;
- **Education courses** to expand your skills;
- Timely market reports to inform your business and clients.
- **Digital tools** for transactions and marketing
- Resources for **REALTOR**\* **Associations and Brokerages**

Learn more at www.nar.realtor/ right-tools-right-now#

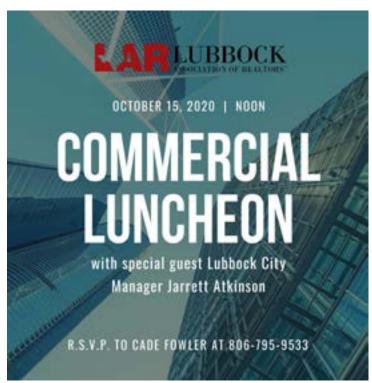




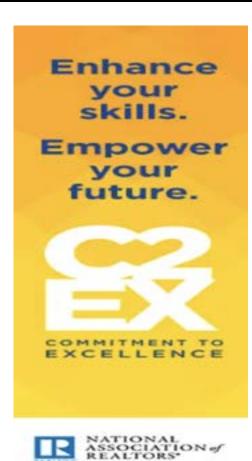












# Lubbock Association of REALTORS® Staff

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# TEXAS REALTORS

# Stay Informed With These Resources



# Texas REALTORS® Resources

Only Texas REALTORS\* members get access to these legal resources that help you comply with laws and give your clients the best possible service.

## Legal Hotline: 800-873-9155

Have questions about real estate law? Call the Texas REALTORS® Legal Hotline at 800-873-9155. This benefit—exclusively for members—is available 9 a.m. to 4 p.m. Central time Monday through Friday, excluding holidays.

### Members-Only Forms

You have exclusive access to more than 130 forms for a variety of real estate transactions. Texas REALTORS\* forms are updated regularly to address industry changes and reduce your liability.

#### See your forms

## zipForm

Your forms are automatically sent to zipForm, an digital form solution. As a member, you get free unlimited e-signatures with zipLogix Digital Ink

and a discount on zipForm Mobile.

### Learn more and access zipForm

#### Manuals and Guides

You have access to model policies that help you stay in compliance with state and local regulations.

### See the manuals

### Legal Fund

If you've been sued or need to bring legal action, you may be eligible for assistance from the Texas REALTORS® Legal Fund.

#### Learn more

Your membership in Texas REALTORS® is your path to a thriving real estate market, satisfied clients, and a growing business. We are here to help you excel with programs, services, events, and resources tailored to your needs.

Click here to learn how we help you achieve success.