



NEWSLETTER

Issue 1 | Vol 1 | September 2020

September 21, 2020



United Way Raffle Tickets on Sale Now

an you picture yourself relaxing in this beautiful four bedroom, two bath lodge located in Alto Lakes Golf and Country Club Estates near Ruidoso, New

Mexico?

One lucky winner will be able to stay in this luxury vacation home and get away from the stress of life for a few days. With room for eight people, it's the perfect place to get away with family and friends. See more pictures of this stunning home by clicking HERE.

Raffle tickets are on sale now at the LAR

office for \$10 (one ticket) or \$25 (five tickets).

The winner of the raffle will be chosen at the September Membership Meeting Style Show on Sept. 24. You don't need to be present to win.

We want to thank Lindsey and Stuart Bartley for graciously donating their beautiful vacation home for the raffle.

And remember, all the proceeds from the raffle will go to the <u>Lubbock Area United</u> Way.

See what's up for auction starting Sunday, Sept. 27

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LAR Vendor Fair

Get more information about the LAR Vendor Fair and sign up now!

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Events and Education

Get an updated list of the events and classes happening at LAR

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Board of Directors Election

Find out who was elected to the 2021/2022 LAR Board of Directors

THAT'S WHO WE REALIOR

What is TREPAC?

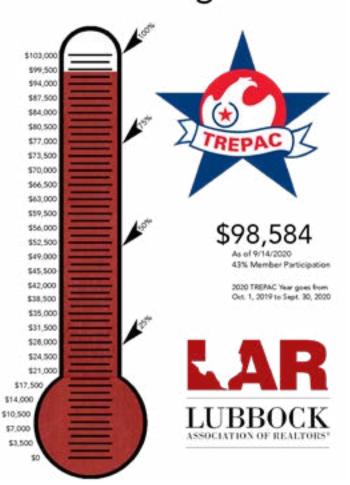
TREPAC is ESSENTIAL!

Throughout this pandemic, TREPAC helped ensure that real estate was categorized as an essential service so that you could continue to work - not just for you, but for your clients. REALTORS have had a seat at the table, advising on

The mission of Texas REALTORS® Political Action Committee (TREPAC) is to raise and disburse funds to promote home ownership, protect real property rights, and increase political awareness.

If real estate is your profession, politics is your business. And no one protects the real estate industry and your bottom line like TREPAC-Texas REALTORS® Political Action Committee. TREPAC backs local, state, and national candidates and elected officials who have a proven track record of protecting privateproperty rights, preserving the dream of homeownership, and supporting the vitality of the real estate industry.

2020 TREPAC Fundraising Goal





Platinum R Jef Conn'

Golden R Tony Lloyd*

Crystal R

Donna Sue Clements** Vanessa Dirks** Cade Fowler*

Marie Garcia

Tim Grissom Tammy Hamersley Lisa Pearce** Teresa Smith**

Sterling R

Cynthia Arriaga **Leigh Anne** Brozo Lisa Carswell Amy Cox Coby Crump **Kathy Davis** Joy Daniel Rusty DeLoach /anessa Dirks** Rich Eberhardt

Linda Ferguson Kim Flenniken **Tim Garrett** Ken Harlan **Jacky Howard** Vanesa Hyde Cheryl Isaacs **Charlie Kearney** Jacoby Madewell Joe Murfee **Tara Newton**

Vickie Noyola Al-Souki Kirk Schneider Winn Sikes*** Jeremy Steen Pam Titzell **Scott Toman** Rhonda Vanderburg **Chanda White** Dan Williams'

Corporate Investors

Alliance Credit Union Benchmark Mortgage **City Bank Mortgage City First Mortgage** Homes by J. Ferg Pros **Infinity Mortgage** Lubbock National Bank

Peoples Bank PrimeWest Mortgage SouthWest Bank Spirit Mortgage **Texas Tech Federal Credit Union**

- * President's Circle and Hall of Fame
- ** President's Circle
- ***Hall of Fame

DON'T FORGET, THE



RPAC Platinum R Member A Texas REALTOR® investing \$10,000 or more in one year will be recognized as a Platinum R major investor. Individual members can then sustain their Platinum R

RPAC Hall of Fame

RPAC Hall of Fame is awarded to mem-

bers who have invested \$25,000 or more

throughout their career as a REALTOR®.

RPAC's Major Investor program consists of

an elite and passionate group of REALTOR®

This is a lifetime award achievement.

RPAC Major Investor Program

investors who give a minimum annual

investment of \$1,000 or more.

status with an annual investment of \$5,000.



TREPAC Participation Levels

A Texas REALTOR® investing \$5,000 in one year will be recognized as a Golden R major investor. Members can then sustain their Golden R status with an annual investment of \$2,000.

RPAC Crystal R Member

A Texas REALTOR® investing \$2,500 in one year will be recognized as a Crystal R major investor. Members can then sustain their Crystal R status with an annual investment of \$1,500.

RPAC Sterling R Program

A Texas REALTOR® investing \$1,000 in

one year will be recognized as a Sterling R major investor.

Capitol Club

A Texas REALTOR® investing \$500 to \$999 in one year becomes a Capitol Club member.

Lone Star Statesman

A Texas REALTOR® investing \$250 to \$499 in one year becomes a Lone Star Statesman. 110 Club Member

A Texas REALTOR® investing \$110 to \$249 in one year becomes a 110 Club Member.

Participation Club Member

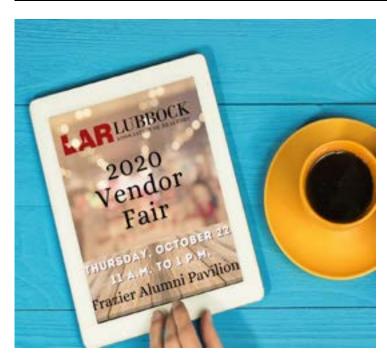
Any Texas REALTOR® investing \$35 to \$109 is considered a member of TREPAC.







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The 2020 LAR Vendor Fair is coming soon!

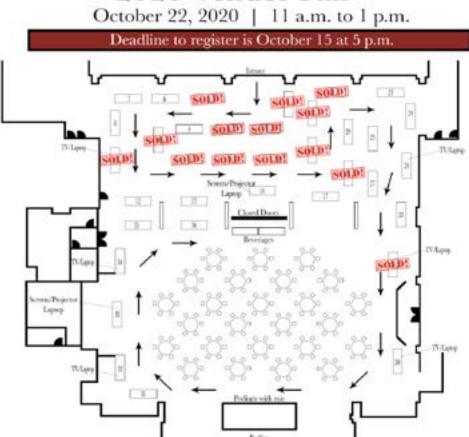
Mark your calendars now for this fun annual event!

t's time once again for the annual LAR Vendor Fair. This year, the fair will be held on October 22, 2020 from 11 a.m. to 1 p.m. at the Frazier Alumni Pavilion. Masks are required while attending the Vendor Fair. Social distancing policies will be in effect as well. We want to make sure everyone is safe while at this year's vendor

This is always a very fun event that members look forward to every year. We are accepting registrations for vendor booths/

LAR LUBBOCK
ASSOCIATION OF REALTORS*

2020 Vendor Fair



tables. The booths are assigned on a first-come, first paid basis, so be sure to claim yours before the booths are all gone!

On average, more than 200 REALTOR® Members attend the Vendor Fair. It's a fantastic way to make some great contacts, make some new friends and hang out with your old friends.

Lunch will be provided by Texas Tech Catering and will be served starting at 11:30 a.m.

Booth Prices: \$100 for Active LAR Affiliate Members \$200 for Nonmembers \$250 for a booth with a dedicated monitor \$25 for screen advertising

The deadline to register is October 15 at 5 p.m.

> Click here for the Vendor Registration Form

Three Hours of Contracts Required for Renewal Starting February 2021

n February 1, 2021, sales agents and brokers will be required to complete at least three hours in contractrelated course work as part of the 18 hours of continuing education (CE) required to renew a license. To provide license holders time to prepare for this change, TREC staff are already approving many existing contract-related courses and will continue to do so as providers apply for approval of new courses.

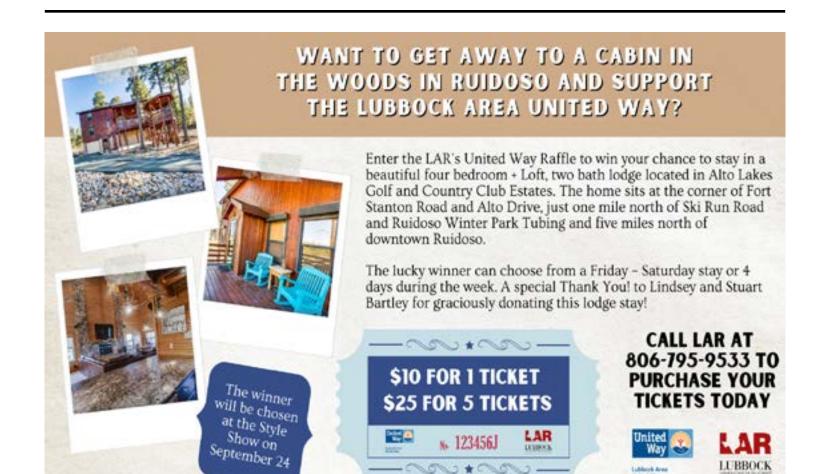
Updates to the TREC website to aid license holders in finding applicable contract-related CE will be made available by October 1, and include the following:

A search filter on the Approved Real Estate CE Course List, which will allow license holders to search for contract courses: and

An update to the education history screen on the License Holder Search tool, which will allow license holders to identify contract courses they have already taken.

If you are a sales agent renewing your license for the first time and subject to Sales Agent Apprentice Education (SAE) requirements, you do not need to take three hours in contract courses until your next license renewal term.

All other sales agents and brokers who renew their license on or after February 1, 2021, regardless of the expiration date, must have completed the three hours of contract course work.



August Membership Statistics

August Membership Stats

1448 Total LAR Members (Up 9% from August 2019)

163 Designated REALTOR Members 1215 REALTOR Members

39 Appraiser Members

31 REALTOR Emeritus Members

MLS Only*:

49 MLS Only Designated REALTOR **Participants**

29 MLS Only REALTOR Subscribers 14 MLS Only Appraisers

*Not all of the LAR members are MLS members.

REALTOR® Membership Applications

(Subject to successfully completing Association Orientation)

Barrett Bass – Progressive Properties Alyssa Britt - Location Rentals Chris Brooks - Exit Realty of Lubbock Samantha Burton - Exit Realty of Lubbock Ignacio "Nacho" Cano – West Sage Realty Chastity Clark – Keller Williams Realty Sydney Craig - The WestMark Companies Patricia Cuellar – Exit Realty of Lubbock

Kaleb Curry – Chaney Real Estate Katie Davis - Keller Williams Realty Mandi Flores – Exit Realty of Lubbock Jessica Gay – Keller Williams Realty Barbara Henson - Better Homes and Gardens Blu Realty

Antonio Herbert - Better Homes and Gardens Blu Realty

Shelley Huffman – Lubbock Select Realty Trajen Johnson – eXp Realty, LLC Deana Martin - Ranch Gate Real Estate.

Jaime McCabe - Exit Realty of Lubbock Chelsea McCutchen - Amy Tapp Realty Brian Nguyen – Keller Williams Realty Candace O'Dell-Wood - Keller Williams

Taylor Reeves – Amy Tapp Realty Amanda Robertson – Keller Williams

Michael Samuels – eXp Realty, LLC Jennifer Smith – Fathom Realty Judy Smith - Murfee & Sons, Inc. Jake Speed – Keller Williams Realty Ashlee Stevens - Our Texas Real Estate

Amalia Villalobos – eXp Realty, LLC Kyle Viney – Keller Williams Realty Jackie Worley – Exit Realty of Lubbock Sijia "Savannah" Zhou – Keller Williams

Designated REALTOR® Membership Applications

Karl Morris – REMCO Beth Myers - Rafter Cross Realty, LLC Patsy Nicholson - The Nicholson Agency Real Estate

August Transfers

Chris Brooks, Masten Group, to Exit Realty of Lubbock

Deanna Burns, Kearney & Associates, REALTORS®, to Keller Williams Realty Lynn Tisdale, NextHome CORE Realty, to The WestMark Companies Christina Walker, eXp Realty, LLC to Keller Williams Realty

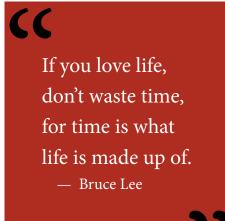
Christina Walker, Keller Williams Realty, to eXp Realty, LLC

Miscellaneous Changes

Rocky Lucas, Farrar & Assoc. Real Estate, change to non-MLS member Maegan Mojica, Keller Williams Realty, change to non-MLS member Pamela Whitley, Berkshire Hathaway HomesServices Premier Properties, change to non-MLS member

August Cancellations

Doris Attebury, Real Estate Professional Consultants, deceased Robin Lewis, Amy Tapp Realty Justin Serbantez, Century 21 John Walton, REALTORS®



Classes and Events

New Home Construction and Buyer Representation

Monday, September 21 8:30 a.m. to 5 p.m. Click **HERE** to register

Virtual Lunch and Learn with Lubbock Central **Appraisal District**

Wednesday, September 23 Noon to 1 p.m. Click **HERE** to register

September LAR Luncheon and Style Show

Thursday, September 24 11:30 a.m. to 2 p.m. Click **HERE** to register

Sold

Close with Confidence

Thursday, September 24 1 p.m. to 3 p.m. Click **HERE** to register

SRS Designation Course

Monday, September 28 and Tuesday, September 29 8:30 a.m. to 5 p.m. Click **HERE** to register

The Aspiring Homebuyer

Tuesday, October 6 9 a.m. to 1 p.m.

Click **HERE** to register

The Forms You Need to Know

Wednesday, October 7 9 a.m. to Noon Click **HERE** to register

Mastering Buyer Representation

Wednesday, October 14 9 a.m. to 11 a.m. Click **HERE** to register

At Home with Diversity

Friday, October 16 8:30 a.m. to 5 p.m. Click **HERE** to register

Understanding Agency

Monday, October 19 9 a.m. to 11 a.m. Click **HERE** to register

Run It Like a Boss: **Business Planning**

Wednesday, September 23 Noon to 1 p.m. Click **HERE** to register

List More

Tuesday, October 27 1 p.m. to 5 p.m. Click **HERE** to register



At Home with Diversity

Friday, October 16 8:30 a.m. to 5 p.m. Click **HERE** to register

A ground-breaking professional education initiative designed to provide America's real estate professionals with training and tools to expand their business as well as home ownership opportunities for more Americans.

Participants will learn about the people who make up the local market, their values, customs, real estate needs, and expectations of real estate professionals. Specifically, the course helps participants develop skills in cross-cultural communication and strategic business planning.







Tonya's MLS Tips and Tricks

Learn more about how use the MLS to it's fullest from our resident MLS expert Tonya Marley.

aving trouble navigating the MLS or do you want some tips to make it work better for you? We've got you covered! Here are some tips from the LAR MLS expert Tonya Marley to make your MLS experience better.

- If you can't get something to work in Rapattoni and it's been longer than a month since you've emptied your history and cookies (or if you don't know how to do that), google "How do I empty history and cookies using" then type in the name of your browser (Edge, Chrome, Firefox, Safari, etc.). The instructions that come up will be step by step. You should probably empty this two or three times per
- If you have entered a listing as a

Coming Soon and need to change the On Market Date, go into the Revise Listing pencil, click Status Information and change the date there. Remember, Coming Soon listings are only allowed for 21 days, so the On Market Date must be within 21 days of the original entry date.

- You probably want to add the Miscellaneous module to the home page of your Rapattoni. In that module there are links to the MLS Rules & Regulations, the LAR Calendar, How to Empty History & Cookies, and other important documents.
- The Interactive Map has a Layers function with a MLS Sub-Zone layer. This layer is very helpful when you have a listing to enter, but are unsure which Zone and Sub-Zone it is in. All you need to do is

enter the address in the "Center on a listing # or location" bar located below the blue task bar. After the pin is placed on the property, click on Layers n the white menu. A blue menu will appear on the left. Click on MLS Zones and Sub-zones, then MLS Sub-Zones. You may need to zoom out to see the number and boundaries.

- Use the custom search to have only the fields you want. You can customize your search by going to Admin, then Custom Search Setup and adding or removing fields in the General and Additional tabs.
- Do not rely on Rapattoni to place the pin in the right place when entering a listing. It usually does a good job, but ALWAYS double check it. Especially new construction.

MLS Forum

All MLS members are invited and encouraged to attend the MLS Forum that is held prior to every MLS Committee Meeting from 9 a.m. to 9:30 a.m. This is an opportunity to talk about your MLS related issues, give suggestions, and hear the latest about Rapattoni, ShowingTime and more!

There is no need to preregister, just show up! The next forum is October 4th at 9:00 a.m. at LAR.



Putting Members First With the Right Tools, Right Now

n light of the challenges presented by COVID-19, and its impact on the real estate industry, NAR is taking steps to support members through these uncertain times.

The Right Tools, Right Now initiative, which was activated once before in 2009, makes new and existing NAR products and services available for FREE or at significant discounts - right now and is available to REALTORS® and REALTOR® Associations.

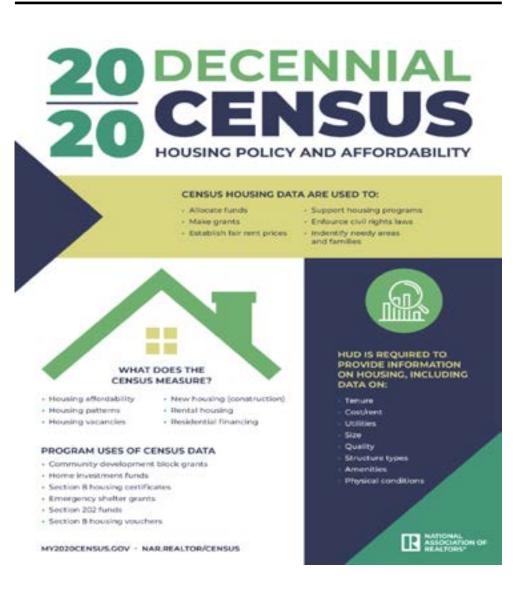
The program includes products, resources and services from all areas of the Association, including:

- Webinars to help you manage your finances;
- Education courses to expand your skills;
- Timely market reports to inform your business and clients.
- **Digital tools** for transactions and marketing
- Resources for **REALTOR**[®] **Associations and Brokerages**

Learn more at www.nar.realtor/ right-tools-right-now#













Texas REALTORS® Resources

Texas REALTORS® is a trusted source for Texas-specific legal information, industry trends and research, and actionable tips for building your real estate business.

Texas REALTOR® Magazine

This award-winning publication is your best source for clear, trustworthy, and practical information that helps you succeed in your business. You receive the print edition 10 times per year and in addition to digital articles. Access it online

Member Blog

Daily updates with relevant information for Texas real estate professionals are posted on the Advice for REALTORS® blog. Read it now

TEXAS REALTORS

Stay Informed With These Resources



Email Newsletters

Texas REALTORS® sends a variety of email communications tailored to your interests, including the weekly all-member Focus.

Choose your email preferences

Consumer Outreach

Texas REALTORS® tells consumers that members like you are professionals who can help with all types of real estate transactions. See the ads

Research

From monthly market reports available through MarketViewer to annual research on homebuyers and sellers, Texas REALTORS® helps you stay ahead of trends. See the reports



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MARKET SNAP SHOT

August 2020

MONTHS

Dozen 24.7% from August 2019

10 Up 31% from August 2019

AVERAGE Up 11.3% from August 2019

LISTING

Down 22.7% from August 2019

CLOSED

Up 5.3% from August 2019

CLOSED SALES YEAR TO DATE

3,280 3,234

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