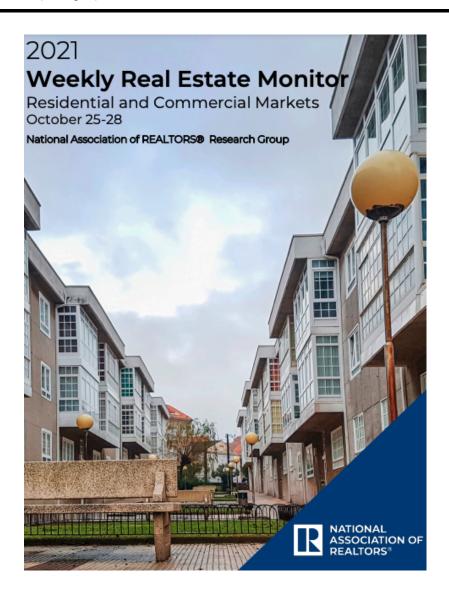




NEWSLETTER

Issue 2 | Vol 38 | November 2021

November 3, 2021



What's Inside

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2021 Turkeys for TREPAC

Invest in Turkeys for TREPAC and help us feed our community

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2021 Step Up For Kids

See pictures from the 2021 Step Up For Kids shoe giveaway

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Congrats GRI Graduates

See who completed their GRI designation in October

Page 10

2021 Vendor Fair

Thank you to all the vendors who joined us at the Vendor Fair.

Page 11

Commercial Corner

Find out what's happening in the world of commercial real estate

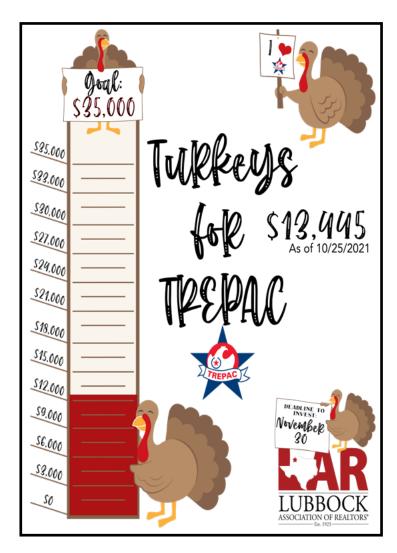
Weekly Real Estate Monitor

Pending Sales in September 2021 Decline 2.3% from Prior Month

AR Research compiles the latest residential and commercial market data in this weekly real estate monitor, based on what REALTORS® are seeing in their

market, mortgage data, jobless claims, foot traffic, the commercial weekly summary blog, the latest home sales numbers, and more.









Sarah Bolkcom **Donna Sue Clements** Jeffrey Conn Coby Crump Rusty DeLoach Rich Eberhardt Rochelle Ford Charlie Garner Tim Grissom Tammy Hamersley Ken Harlan Amie Henry Michael Hutton Vanesa Hyde Nathan Jordan Velma Medina Kelly Miller Russ Moore Vickie Novola Al-Souki

Vanessa Perez Debora Perez-Ruiz Krista Reed Maggie Riley Kyle Rogers Lia Saa Winn Sikes Teresa Smith Lesli Spears **Denise Stout** Andrea Sturdivant Bambi Temple Lavene Vasquez Sharla Wells Donna Westfall Robert Whitfield Keeli Wilson Kristen Wright



INVEST NOW!











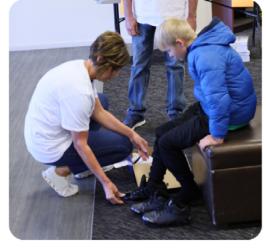
\$35

\$110

\$50

\$250 15 15 15 15 15 LUBBOCK REALTORS®







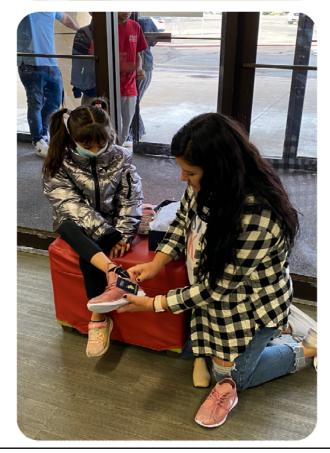














SHOE DEPT. ENCORE



AND TO ALL



Classes and Events

You Mean Real Estate Contracts Have to be Written?!

Tuesday, November 9 1:30 a.m. to 4:30 p.m. Click <u>HERE</u> to register

TREC Legal Update 1

Wednesday, November 10 8:30 a.m. to 12:30 p.m. Click HERE to register

TREC Legal Update 2

Wednesday, November 10 1 p.m. to 5 p.m.
Click <u>HERE</u> to register

ABR Elective: New Home Construction and Buyer Representations Professionals, Product, and Process

Wednesday, November 17 8:30 a.m. to 5 p.m.
Click HERE to register

November Luncheon

Thursday, November 18 11 a.m. to 1 p.m. Click HERE to register

NAR Code of Ethics

Thursday, November 18 1 p.m. to 5 p.m.
Click HERE to register



You Mean Real Estate Contracts Must Be Written?!

Tuesday, November 9 1:30 p.m. to 4:30 p.m. Click HUBRE to register

3 CE hrs (This course is a qualifying contracts class for licensees in their second renewal on.)

Location: LAR Meeting Center, 6514 70th Street

Course Objectives:

*To educate licensees on the correct completion of the TREC One to Four Family Residential Contract (Resale) and TREC Third Party Finance Addendum. Instruction will be geared to help new agents just entering the real estate industry to not only be able to complete the contract, but understand what it says and be able to explain it to their clients.

*To keep experienced agents up to date to changes as well as reinforcing their skills in contract preparation.















October 1-26 Membership Changes



REALTOR® Membership Applications*

Minerva DeLeon, Exit Realty of Lubbock Kaylee Buck, Madewell Real Estate Company

John Strader, John Exit Realty of Lubbock Natalie Peebles, Halley Road Real Estate Kimberly Roberson, Bray Real Estate Group Annie Esman, Texas Ranches for Sale Gage Bane, Raider Realty Kaysha Steele, Exit Realty of Lubbock Jena Reeves, McDougal, REALTORS* Lainie Stallings, Century 21 John Walton,

Jonathan Adkins, Madewell Real Estate Company

REALTORS®

Daniel Hay, West Sage, REALTORS* Laura Zayas Fernandez, eXp Realty LLC Daniel Steen, McDougal, REALTORS® Victoria Lipps, (non-MLS) The WestMark Companies

Nathan Rogers, Better Homes and Gardens Blu Realty

Alejandro Nevarez, Keller Williams Realty Micah Lykins, Keller Williams Realty Jason Gonzales, Keller Williams Realty Aaron Hollars, Keller Williams Realty Candace Hiler, South Plains Homes Victoria Gotovac, Keller Williams Realty Soledad Placencia, eXp Realty LLC

Designated REALTORS®

Ken Hoerster, Texas Ranches for Sale John Hogan, Keller Williams Realty El Paso Tony King, eXp Realty LLC Jim Archer, Steadfast Realty

New Affiliates

Jay Gibson, Representative D.R. Horton

Transfers

Joanie Coles, McDougal, REALTORS*, to Aycock Realty Group, LLC Sue Keveryn, McDougal, REALTORS*, to Aycock Realty Group, LLC Tori Ericson, Keller Williams Realty, to Dannheim Realty Amy Poole, Andi Dunlap Realty, to NextHome CORE Realty Beth Collier, Magnolia Road Realty, to Magnolia Road Realty Brownfield Logan Tekell, Better Homes and Gardens Blu Realty, to All Real Estate, LLC

Cancellations

Osmar Diaz, United Country Real Estate - M. Edwards Realty & Land
Paige Chavez, Better Homes and Gardens
Blu Realty
Zack Campbell, RE/MAX Lubbock
Cavette Clements, The WestMark
Companies
Canton Long, Location Rentals
Heather Knowlton, Andi Dunlap Realty
Jack French, TechTown Realty
Rick Tankersley, eXp Realty LLC
John Greene, Steadfast Realty

Miscellaneous Changes

Sydni Bednarz, Sterling Creek Properties, change to MLS member
Lindsey Turney open second office,
Magnolia Road Realty Brownfield
Lubbock National Bank Mortgage change
of contact to Kacy Putman
Jef Conn, Coldwell Banker Trusted
Advisors, change to MLS member



Congratulations

CINDY BEST
DAL BURROUS
DONNA MEISE
SHARLA ROSENTRETER
SANDRA SAUCEDA
TRACY THOMASON
CHRISTYE WELD

for earning your GRI Designation

Thank you to our 2021 PRIME BUSINESS PARTNERS













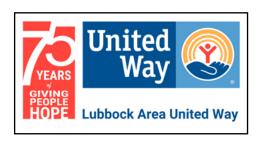
















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Commercial Weekly: Apartment Demand and Rents Likely to Remain Robust in 2022

Apartment demand will likely remain robust and rent growth remain elevated in 2022, given the current rates of absorption, rising mortgage rates in 2022, and the lower level of construction activity relative to current demand.

emand for multifamily apartments remains strong as of the fourth quarter (as of October 19), with a net increase of 1.06 million apartment units occupied since 2020 Q2. The multifamily vacancy rate has fallen to 4.6% (6.6% in 2020 Q2) and the multifamily median asking rent is up 11.4% year-over-year (1.6% in 2020 Q2).

Texas has the top two markets with the largest number of apartment units absorbed, which are Dallas (47,182) and Houston (37,117), each of which absorbed an amount that was about 6% of the stock of apartment units. In addition to these two markets, the next top markets that round out the top 10 were New York (34,619); Los Angeles (30,879); Washington, DC (22,436); Atlanta (22,272); Chicago (20,810); Austin (20,443); Seattle (18,481); and Phoenix (16,054). Net absorption in the past 12 months is now positive in the metro areas that saw heavy losses in occupancy in 2020, namely New York, San Francisco, San Jose, and Seattle.

As a percent of the current stock of apartment units, the largest increases in metro areas that had at least 5,000 positive net absorption were Orlando, Florida (8%

of stock); Austin, Texas (8% of stock); Miami (7%); and Charleston (9%).

Double-digit rent growth in a third of metros

Rents are rising at a double-digit pace in 127 out of 390 metro areas across "major" (population over 1 million), "large" (population over 500,000 to 1 million), "medium" (population over 250,000 to 500,000), and "small" markets (population less than 250,000).

Across these markets, Florida metro areas lead the pack with the highest rent growth of over 20% (Palm Beach, Orlando, Tampa, Jacksonville, Sarasota, Port St. Lucie, Fort Myers, Naples, and Punta Gorda).

Apartment market rents likely to rise at strong pace in 2022

The demand for apartment units will remain strong in 2022, as higher mortgage rates will ease the demand for owner-occupied homes and increase the demand for rentals. On the other hand, the number of units currently under construction will add to supply. Currently, there are about

650,000 units under construction, about 75,000 fewer than prior to the pandemic. This level of construction is lower than the current 12-month net absorption of 741,361, which means that vacancy rates will continue to remain tight and rent growth for multifamily units could continue to hover at about 10% in 2022.

However, the tightness of the rental market will vary by metro area. For example, there are clearly some metro areas where there significant under-construction that is going on relative to the current stock, such as Nashville, Tennessee (14%); Huntsville, Alabama (16%); Santa Fe, Mexico (28%); The Villages, Florida (32%); Punta Gorda, Florida (21%); and New Bern, North Carolina (14%). These markets are more likely to see rent growth easing in 2022 or 2023.





For the last 40 years, the John Walton Education Foundation has been providing college scholarships to local youth. This year, as we celebrate John Walton's legacy and the 40th anniversary of the foundation, we are asking LAR Members to increase their contribution to the John Walton Education Foundation from \$25 to \$40.

Our goal in 2021 is to provide a record number of scholarships to youth in our community. We can't do that without the help of our Members.

Please help us support higher education in our community by making a contribution today.

WE DON'T JUST FUND SCHOLARSHIPS, WE MAKE DREAMS HAPPEN



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Celebrating 40 Years of Scholarships

TREPAC DISCLAIMER: Contributions are not deductible for federal income tax purposes. Contributions to the Texas Association of REALTORS* Political Action Committee (TREPAC) and the Texas Association of REALTORS* Federal Political Action Committee (TAR FedPAC)—which makes contributions to the REALTORS* Political Action Committee (RPAC)—are voluntary and may be used for political purposes. The amount indicated is merely a guideline, and you may contribute more or less than the suggested amount. You may refuse to contribute without reprisal, and the National Association of REALTORS*, the Texas Association of REALTORS* (TAR), and its local associations will not favor or disadvantage anyone because of the amount contributed. Until the RPAC annual goal is met, 70% of an individual's contribution goes to TREPAC and may be used to support state and local candidates; the remaining 30% is sent to TAR FedPAC to support federal candidates and is charged against your limits under 52 U.S.C. 30116. (Exception: 100% of an individual's contribution goes to TREPAC if the individual is an employee of an affiliate member of TAR.) After the RPAC annual goal is met, 100% of an individual's contribution goes to TREPAC and may be used to support state and local candidates. You may contact the TAR political committee administrator at 800-873-9155 to obtain information about your contributions.