

Introducing personalized communication at your fingertips

NoteRouter is the Association's new communication system that gives LAR members the ability to personalize their communication preferences.

Members can now indicate if they'd like to receive communications from LAR through their email, by text message or both! Want to get information about education classes at LAR through your email but want notices regarding TREPAC sent

via text? Easy! You can choose how you want LAR to send important Association information.

An email was sent out today with instructions on how to set your communication preferences (it's easy, we promise!) You can update your preferences at any time.

If you have any questions, or need help, please contact LAR at 806-795-9533.

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Several new classes have been added for 2021!

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December Membership

See how much LAR's membership grew in December!

THAT'S WHO WE



What is TREPAC?

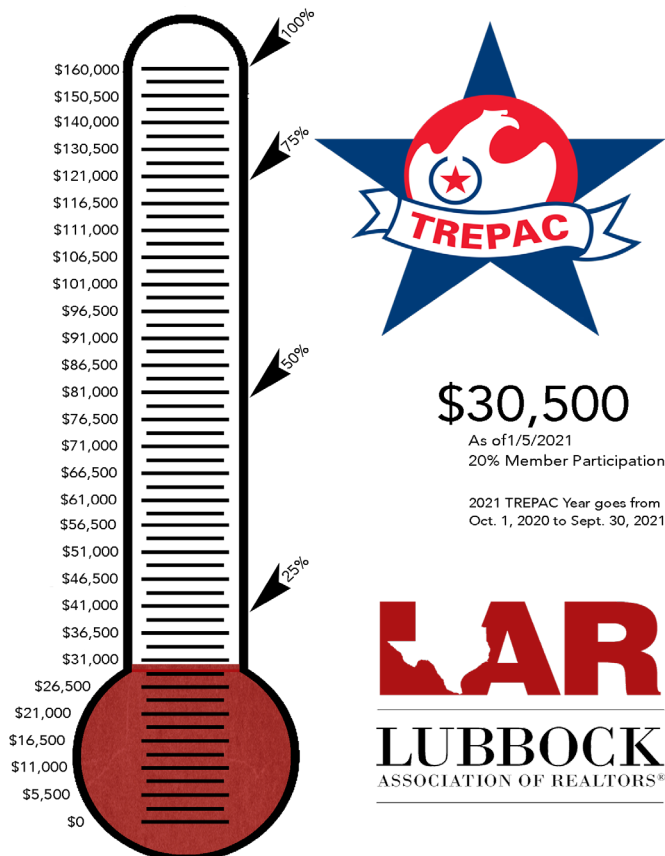
TREPAC is ESSENTIAL!

Throughout this pandemic, TREPAC helped ensure that real estate was categorized as an essential service so that you could continue to work – not just for you, but for your clients.

The mission of Texas REALTORS® Political Action Committee (TREPAC) is to raise and disburse funds to promote home ownership, protect real property rights, and increase political awareness.

If real estate is your profession, politics is your business. And no one protects the real estate industry and your bottom line like TREPAC-Texas REALTORS® Political Action Committee. TREPAC backs local, state, and national candidates and elected officials who have a proven track record of protecting private-property rights, preserving the dream of homeownership, and supporting the vitality of the real estate industry.

2021 TREPAC Fundraising Goal





2021 TREPAC

Major Investors



Platinum R

Jef Conn*

Golden R

Cade Fowler*
Tony Lloyd*
Lisa Pearce**

Crystal R

Donna Sue Clements**
Vanessa Dirks**
Teresa Smith**

Sterling R

Rusty DeLoach	Vickie Noyola Al-Souki
Rich Eberhardt	Winn Sikes
Tim Garrett	Pam Titzell
Ken Harlan	Dan Williams*
Amie Henry	Andrea Sturdivant

* President's Circle and Hall of Fame | ** President's Circle | *** Hall of Fame



Click here to

INVEST IN TREPAC

TREPAC Participation Levels

RPAC Hall of Fame

RPAC Hall of Fame is awarded to members who have invested \$25,000 or more throughout their career as a REALTOR®. This is a lifetime award achievement.

RPAC Major Investor Program

RPAC's Major Investor program consists of an elite and passionate group of REALTOR® investors who give a minimum annual investment of \$1,000 or more.

RPAC Platinum R Member

A Texas REALTOR® investing \$10,000 or more in one year will be recognized as a Platinum R major investor. Individual members can then sustain their Platinum R status with an annual investment of \$5,000.

RPAC Golden R Member

A Texas REALTOR® investing \$5,000 in one year will be recognized as a Golden R major investor. Members can then sustain their Golden R status with an annual investment of \$2,000.

RPAC Crystal R Member

A Texas REALTOR® investing \$2,500 in one year will be recognized as a Crystal R major investor. Members can then sustain their Crystal R status with an annual investment of \$1,500.

RPAC Sterling R Program

A Texas REALTOR® investing \$1,000 in one year will be recognized as a Sterling R major investor.

Capitol Club

A Texas REALTOR® investing \$500 to \$999 in one year becomes a Capitol Club member.

Lone Star Statesman

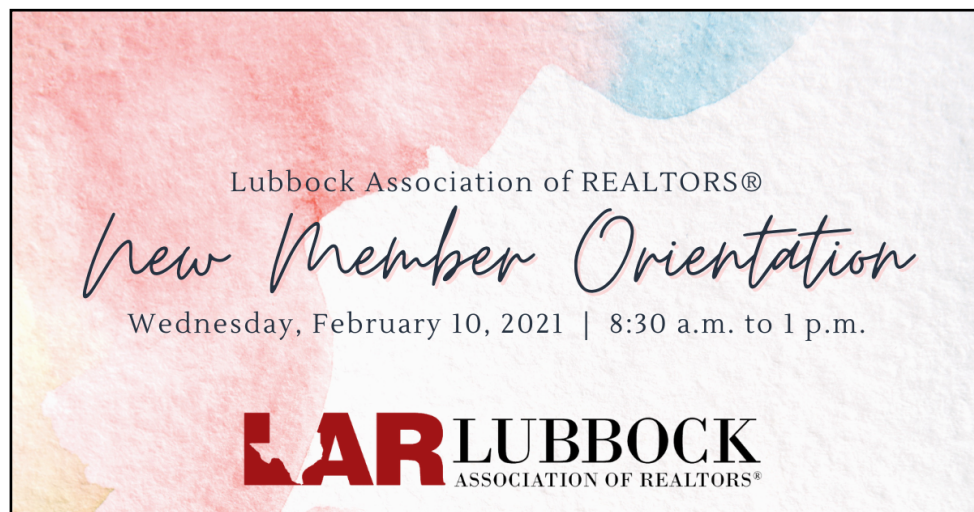
A Texas REALTOR® investing \$250 to \$499 in one year becomes a Lone Star Statesman.

110 Club Member

A Texas REALTOR® investing \$110 to \$249 in one year becomes a 110 Club Member.

Participation Club Member

Any Texas REALTOR® investing \$35 to \$109 is considered a member of TREPAC.



TREPAC DISCLAIMER: Contributions are not deductible for federal income tax purposes. Contributions to the Texas Association of REALTORS® Political Action Committee (TREPAC) and the Texas Association of REALTORS® Federal Political Action Committee (TAR FedPAC)—which makes contributions to the REALTORS® Political Action Committee (RPAC)—are voluntary and may be used for political purposes. The amount indicated is merely a guideline, and you may contribute more or less than the suggested amount. You may refuse to contribute without reprisal, and the National Association of REALTORS®, the Texas Association of REALTORS® (TAR), and its local associations will not favor or disadvantage anyone because of the amount contributed. Until the RPAC annual goal is met, 70% of an individual's contribution goes to TREPAC and may be used to support state and local candidates; the remaining 30% is sent to TAR FedPAC to support federal candidates and is charged against your limits under 52 U.S.C. 30116. (Exception: 100% of an individual's contribution goes to TREPAC if the individual is an employee of an affiliate member of TAR.) After the RPAC annual goal is met, 100% of an individual's contribution goes to TREPAC and may be used to support state and local candidates. You may contact the TAR political committee administrator at 800-873-9155 to obtain information about your contributions.



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COMMITMENT
TO EXCELLENCE

C2EX.realtor



2021 State and National Dues are now late. Make sure your dues get paid before January 31 to avoid additional late fees and charges!



2021 Dues Billing

Your state and national dues were due by December 31, 2020. And don't forget to do your TREPAC Investment and donate to the John Walton Education Foundation.

2021 dues billing notices for state and national dues have been mailed and emailed out to each REALTOR® Member. **The due date for dues was December 31, 2020.**

If dues remain unpaid after January 31, 2021, a \$50 late fee will be added to your dues billing and you will be inactivated on February 1, 2021.

If your dues and the late fee are not received within 10 business days, you will be subject to a \$50 reinstatement fee plus any back board dues.

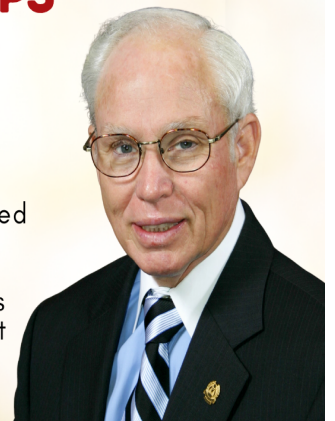
If you have questions about 2021 dues billing, please contact Holly McBroom at 806-795-9533.



JOHN WALTON
EDUCATIONAL
FOUNDATION

**WE DON'T JUST FUND SCHOLARSHIPS
WE MAKE DREAMS HAPPEN FOR
LUBBOCK YOUTH**

Since 1981, the John Walton Educational Foundation has helped Lubbock area youth realize their dream of higher education. Each year, the Foundation gives out college scholarships to local high school seniors who plan to attend college at Texas Tech University, Lubbock Christian University, Wayland Baptist University, and South Plains College



Classes and Events

The Forms You Need to Know

Tuesday, January 8

9 a.m. to Noon

Click [HERE](#) to register

Intro to the CMA

Monday, January 11

8 a.m. to 11 a.m.

Click [HERE](#) to register

Understanding the Nature of a Farm and Ranch Contract

Tuesday, January 12

9 a.m. to 1 p.m.

Click [HERE](#) to register

Getting Started with RPR

Tuesday, January 12

3 p.m. to 4 p.m.

Click [HERE](#) to register

TACS1: Introduction to Commercial Real Estate (Days 1 & 2)

Thursday, January 14 & Friday, January 15

8:30 a.m. to 5 p.m.

Click [HERE](#) to register

TACS1: Introduction to Commercial Real Estate (Days 3 & 4)

Thursday, January 21 & Friday, January 22

8:30 a.m. to 5 p.m.

Click [HERE](#) to register

List More

Monday, January 25

9 a.m. to 1 p.m.

Click [HERE](#) to register

Hemp Laws for Commercial Real Estate and Land

Wednesday, January 27

10 a.m. to 1 p.m.

Click [HERE](#) to register

GRI: Contracts to Closing

Tuesday, February 2 thru Friday, February 5

8:30 a.m. to 5 p.m.

Click [HERE](#) to register

New Member Orientation

Wednesday, February 10

8:30 a.m. to 1 p.m.

Click [HERE](#) to register



Getting Started with RPR

Tuesday, January 12

3 p.m. to 4 p.m.

Click [HERE](#) to register

What is RPR? What does it do? Should I be using it? If you've had these questions, read on!

RPR stands for Realtor Property Resource, and is only available to NAR members - which is YOU.

It gives you a variety of information including MLS information but LOTS of other public information too. You can use it for your buyers and sellers. YES! You should absolutely use RPR!

Come to this in person class to learn more about how to use the basics of RPR for your buyers and sellers. This class will cover:

- RPR Settings
- Working with a buyer
- Preparing for a Listing Presentation

This class is approved for 1 CE hour.

Due to social distancing, space is limited.



Tonya's MLS Tips and Tricks

ShowingTime's 2020 Year in Review

2020 was an unusual year for everyone, but as we recently covered, the year had bright spots well worth recognizing. For us, working with our clients to help them successfully manage their businesses in the face of unprecedented challenges has been rewarding beyond measure. Every product, service and feature we offer is based on direct client feedback, and this year's additions are no different.

To bring you up to speed on our recent efforts to support our clients, here's a brief overview of a few of our most popular features in 2020:

[Read More...](#)



January MLS Forum

The January MLS Forum will feature a demonstration of Offer Manager, a communications and management platform built within the ShowingTime platform. Among many other features, Offer Manager allows buyer's agents to automatically receive notifications when offers are received, and again when offers are viewed.

Listing agents can manage all offers and easily communicate with buyer's agents right from their ShowingTime mobile app. Offer Manager brings a boost of efficiency and improved communication to a critical part of the real estate process.

It is designed to increase industry professionalism and helps agents better serve their clients, regardless of their communication style or transaction management platform.

We encourage you to attend to give your feedback on the program as the MLS Committee will consider it as an additional benefit to the ShowingTime system.



January's presentation will be about ShowingTime's Offer Manager

This is your chance to be heard! Bring your ideas and concerns to the MLS Committee. All MLS members are invited and encouraged to attend the MLS Forum that is held prior to every MLS Committee Meeting from 9 a.m. to 9:30 a.m. on the first Thursday of each month.

[CLICK HERE TO JOIN THE MEETING](#)



December 2020 Membership News

REALTOR® Membership Applications

LAR membership counts as of 12/31/20:
 1488 — Total LAR members
 164 — Designated REALTOR® members
 125 — REALTOR® members
 41 — Appraiser members
 31 — REALTOR® Emeritus members

MLS only member numbers:
 51 — MLS only Designated REALTORS®
 28 — MLS only REALTORS®
 14 — MLS only appraisers

(Subject to successfully completing Association Orientation)

Randy Sifuentes, Rosewood Realty
 Vicki Blair, Amy Tapp Realty
 Travis Toman, RE/MAX Lubbock
 Laura Butcher, Mr. Realty Solutions, LLC
 Fabian Martinez, eXp Realty, LLC
 Landon Cole, RE/MAX Lubbock
 Camille Williams, Keller Williams Realty
 Brittany Warner, Keller Williams Realty
 Tanner Head, Keller Williams Realty
 Cathy Baxter, All Real Estate, LLC
 Ashlee VanAtta, Kearney & Associates, REALTORS
 Micah McNutt, Keller Williams Realty
 Whitney Pendergrass, Keller Williams Realty
 Michael Fernuik, Coldwell Banker Trusted Advisors
 Karla Ross, Fathom Realty

Transfers

Garrott Nalle, HouseChaser, to Our Texas Real Estate Group
 Joe Hall, Jerry Kitten, Broker, to RE/MAX Lubbock
 Joan Brown, HouseChaser, to Our Texas Real Estate Group
 Vanessa Perez, RE/MAX Lubbock, to Aycock Realty Group, LLC
 Lavene Vasquez, Exit Realty of Lubbock, to Aycock Realty Group, LLC
 Sharalee Eckert, Century 21 John Walton, REALTORS, to The Grant Agency
 Lavene Vasquez, Aycock Realty Group, LLC, to Exit Realty of Lubbock
 Rod Wilson, Keller Williams Realty, to Eve Darling Realty



Liz Carver, Triangle Realty, to Keller Williams Realty
 Katie Billingsley, Lyons Realty, to Our Texas Real Estate Group, LLC
 Tonya Hons, Amy Tapp Realty, to Keller Williams Realty
 Marcus Tamplen, Keller Williams Realty, to Minnix Property Management
 Tracy Thomason, Keller Williams Realty, to Exit Realty of Lubbock
 Stephen Brand, Keller Williams Realty, to eXp Realty, LLC
 Irma Carrasco, Westar Residential Realty, LLC, to Century 21 John Walton, REALTORS
 Ron McBee, HouseChaser, to Our Texas Real Estate Group

Cancellations

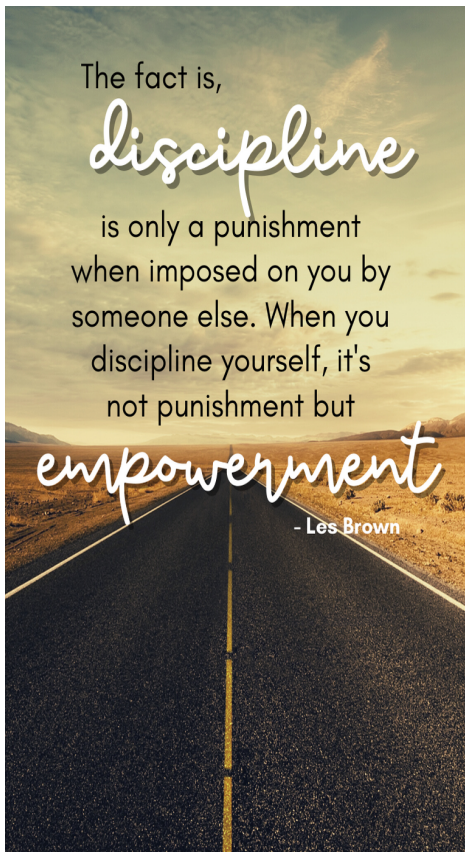
Bobby Fisher, Exit Realty of Lubbock
 Dick Van Hoose, Aycock Realty Group, LLC
 Kristan Irby, Keller Williams Realty
 Justin Koontz, klm Real Estate
 Lisa Ferris, Exit Realty of Lubbock
 Randall Fuller, McDougal, REALTORS
 Austin Cole, Keller Williams Realty
 Corey Murphy, Keller Williams Realty
 Jason Gloe, West Sage, REALTORS
 Martha Flores, Exit Realty of Lubbock
 Beverly Sowell, The WestMark Companies, deceased
 Elizabeth Arduain, Keller Williams Realty
 Lane Dees, Tech Terrace, board terminated
 Lily Ayala Gonzales, Keller Williams Realty
 Stephaine Salazar, Mr. Realty Solutions

Elizabeth Welch, Keller Williams Realty
 Britni Adams, Fathom Realty
 Greg Harris, Location Rentals
 Shawna Taylor, Kearney & Associates, REALTORS
 Edward De La Cerda, Novus Real Estate

Miscellaneous Changes

Elizabeth Belmares reinstated with eXp Realty, LLC
 Marcus Tamplen, Minnix Property Management, change to non-MLS member
 Canton Long reinstated with Location Rentals
 Mariah Villegas, Location Rentals, name changed to Mariah Clark





**GETTING STARTED
WITH RPR**
 REALTORS® Property Resource

Date: January 12, 2021
 Location: LAR Office
 Time: 3 p.m. to 4 p.m.
 CE Class Credit: One credit hour

To register:
[CLICK HERE](#)

**Lubbock Association
of REALTORS® Staff**

Cade Fowler
 Association Executive
cadebower@lubbockrealtors.com

Holly McBroom
 Administrative Assistant
members@lubbockrealtors.com

Tonya Marley
 MLS Administrator
mls@lubbockrealtors.com

Brenda Fisher
 Communications Director
media@lubbockrealtors.com

Tino Vela
 Key Services Administrator
keys@lubbockrealtors.com

Celeste Haley
 Key Services Administrator
keys@lubbockrealtors.com

LAR LUBBOCK
 ASSOCIATION OF REALTORS®

**IS MOVING IN
JANUARY!**

Keep an eye out for official
 dates and information as
 we plan our move to our
 new location:

6510 70th Street
 Lubbock, TX 79424

**THE KEY TO ENDING
DISCRIMINATION
IN REAL ESTATE
ISN'T THIS AD.**

IT'S PEOPLE

If recent events have taught us anything, it's this: we have more work to do. Racism is real, tragically so. Discrimination, in all its forms, still casts a long shadow in this country, and too many are being denied the opportunities that all Americans deserve. Our commitment to the diverse communities we serve starts with a Code of Ethics. Our code sets a higher standard for fairness in housing than any federal law, it's backed by a culture of member accountability, and it extends to our work on Capitol Hill, where we continue to advocate for meaningful change.

At the National Association of REALTORS® we believe that fairness is worth fighting for, and we won't stop until the fight is won. Because that's who we are.

If you experience or witness discrimination in real estate, we urge you to report it.

Visit hud.gov/fairhousing to file a complaint with the Department of Housing and Urban Development.

REALTORS® are members of the National Association of REALTORS®

THAT'S WHO WE

LAR
LUBBOCK
 ASSOCIATION OF REALTORS®

Lubbock Association of
 REALTORS®
 5105 Knoxville Ave.
 Lubbock, TX 79413
 P: 806-795-9533
 F: 806-791-6429
www.lubbockrealtors.com